

孔子学院年度发展报告

Confucius Institute Annual Development Report

2025



中国国际
中文教育基金会
Chinese International
Education Foundation



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/// 理事长寄语 ///

2025年，是孔子学院承前启后、迈向新征程的一年。习近平主席复信青年汉学家，体现了对国际中文教育事业的高度重视与殷切关怀，不仅为全球中文教育工作者指明了前进方向，赋予了时代使命，更激励着全球孔子学院以中文教学为根基，以文化交流为纽带，奋力开创文明互鉴与人文交流的新局面。

2025年，作为“孔子学院数智化主题年”的开局之年，“创新引领、数智赋能”成为贯穿孔子学院创新发展的主线。孔子学院全球门户网站（ci.cn）与孔子学院APP深度融合，全年访问量达185万次，下载量突破2万次，数字化传播矩阵持续拓展。“孔子学院.中国”中文域名正式启用，品牌影响力进一步提升。“孔院云”院长管理系统、孔子学院数字资源管理系统相继上线，为全球孔子学院管理服务与资源共建共享提供有力支撑。一年来，全球孔子学院踊跃参与数字化资源开发，优秀应用案例与精品数字资源不断涌现，数智赋能国际中文教育的创新实践持续深化。

2025年，孔子学院朝气蓬勃，“好友群”持续扩大。全球孔子学院大家庭迎来了16所新建孔子学院和孔子课堂，其中阿尔及利亚、几内亚比绍两国为首次设立，进一步拓展了孔子学院的全球覆盖网络。新成员的

加入，不仅是规模的扩大，更是友谊之桥的延伸、文化之火的传递。

2025年，孔子学院初心如磐，有效提升中文教育实用性和功能性。历经二十年砥砺前行，孔子学院已成长为国际社会广泛认可的人文交流与合作平台。在夯实语言教学根基的同时，孔子学院持续深化“中文+”融合教育模式，推动中文从课堂走向职场、从学习走向应用。如今，“中文+”特色项目已在海外多国落地生根。“中文+农业”“中文+铁路”“中文+汽车”等融合培养模式，精准对接当地就业市场需求，为中外务实合作筑牢人才根基。

2025年，孔子学院聚力协同发展，区域合作机制步伐越走越稳。葡萄牙、巴西孔子学院联盟，云贵孔子学院（课堂）工作联盟以及全球农业特色孔子学院联盟正式成立，孔子学院联盟进一步发展壮大。西班牙、葡萄牙孔子学院院长论坛，德语区孔子学院院长联席会议，泰国孔子学院（课堂）发展联盟院长联席会等区域联席会相继成功举办，推动各方发挥特色、优势互补，全面提升孔子学院协作发展能力。

廿一征程，未来可期。2025年，孔子学院以坚实步伐迈入新的发展阶段。展望下一个二十年，我们将继续搭建语言互通之桥、

理解互信之桥、文明互鉴之桥，以更开放的姿态拥抱世界，以更创新的行动回应时代，让人文交流与务实合作在智能终端和智能体推广应用的大潮中跨越山海、打破时空，让中文教育与多元文化因创新而互学互鉴、携手并进。愿我们以不懈的探索与持续的奋斗，共同绘就孔子学院下一个二十年的崭新篇章！



中国国际中文教育基金会理事长

杨卫 Yang Wei

现任中国国际中文教育基金会理事长，中国科学院院士。美国布朗大学工学院固体与结构专业毕业，获博士学位。浙江大学教授，美国工程院外籍院士，世界科学院 (TWAS) 司库、院士，联合国教科文组织代表。曾任国家自然科学基金委员会主任、浙江大学校长等职。

President of the CIEF; academician of the Chinese Academy of Sciences; Ph.D. in Mechanics of Solids and Structures, School of Engineering, Brown University; professor of Zhejiang University; international member of the National Academy of Engineering (NAE), US; treasurer, a fellow of the World Academy of Sciences (TWAS); representative of the United Nations Educational, Scientific and Cultural Organization (UNESCO); former President of the National Natural Science Foundation of China; former President of Zhejiang University.



// Message from the President //

The year 2025 marks a pivotal moment for the Confucius Institute as it builds on past achievements and embarks on a new journey of development. President Xi Jinping's reply letter to young sinologists reflects the high importance attached to international Chinese language education and conveys profound care and expectations. It not only provides clear guidance and a renewed sense of mission for Chinese language educators worldwide, but also inspires Confucius Institutes across the globe to take Chinese language teaching as their foundation and cultural exchange as their bond, striving to open new horizons for mutual learning among civilizations and exchange between peoples.

In 2025, the inaugural year of "The Year of Digital Intelligence for the Confucius Institute," "Innovation Leads, AI Empowers" became the central theme guiding institutional advancement. The Confucius Institute Global Portal (ci.cn) and the Confucius Institute App achieved deep integration, recording 1.85 million annual visits and exceeding 20,000 downloads, further expanding the digital communication ecosystem. The official Chinese domain name "孔子学院.中国" was formally launched, enhancing global brand influence. The "CI Cloud" Director Management System and the Confucius Institute Digital Resource Management System were successively introduced,

providing strong support for management services and collaborative resource sharing for global Confucius Institutes. Throughout the year, Confucius Institutes worldwide actively participated in digital resource development, producing a growing number of exemplary applications and high-quality digital resources, while continuously advancing innovative practices empowered by digital intelligence in international Chinese language education.

In 2025, the Confucius Institute demonstrated renewed vitality, with its global network of partners continuing to expand. 16 new Confucius Institutes and Confucius Classrooms were established worldwide, including the first Confucius Institutes in Algeria and Guinea-Bissau, further extending global coverage. The addition of new members represents not only growth in scale, but also the strengthening of bridges of friendship and the carrying forward of the cultural flame.

In 2025, the Confucius Institute remained committed to its founding mission by enhancing the practicality and functionality of Chinese language education. After two decades of dedicated development, Confucius Institutes have become widely recognized platforms for cultural exchange and international cooperation worldwide. While strengthening language instruction, the Confucius Institute

further advanced the integrated “Chinese +” education model, promoting Chinese language learning from classrooms to workplaces and from study to real-world application. Today, distinctive “Chinese +” programs have taken root in multiple countries, including initiatives such as “Chinese + Agriculture,” “Chinese + Railway,” and “Chinese + Automotive.” These programs align talent cultivation with local labor market needs and provide strong human resource support for pragmatic international cooperation.

In 2025, the Confucius Institute pooled efforts for coordinated development, with regional cooperation mechanisms progressing steadily. The Alliances of Confucius Institutes in Portugal and Brazil, the Yunnan–Guizhou Confucius Institute (Classroom) Alliance, and the Global Alliance of Confucius Institutes with Agricultural Characteristics were formally established, further expanding institutional collaboration networks. Regional forums and joint conferences—including the Forum of Directors of the Confucius Institutes in Spain and Portugal, the Joint Conference of Confucius Institute Directors in the German-speaking Area, and the Joint Conference of the Directors of Confucius Institute (Classroom) Development Alliance of Thailand—were successfully convened, enabling participating institutions

to leverage their respective strengths, complement one another’s advantages, and comprehensively enhance collaborative development capacity.

As the Confucius Institute embarks upon its twenty-first year, the future holds great promise. In 2025, the Confucius Institute entered a new stage of development with steady progress. Looking ahead to the next two decades, we will continue to build bridges of linguistic connection, mutual understanding, and civilizational exchange. With greater openness and stronger innovation, we will respond to the evolving demands of our time, enabling exchange between peoples and pragmatic cooperation to transcend geographical and temporal boundaries through the application of smart devices and AI agents. Through innovation, Chinese language education and the world’s diverse cultures will learn from one another, advance together, and move forward hand in hand. Through continuous exploration and sustained efforts, we will work together to write a new chapter for the next twenty years of the Confucius Institute!

Yang Wei

President of the

Chinese International Education Foundation

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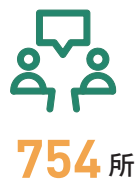
01

总体发展

Overall Development

- 
- 全球概况
Global Overview
 - 中文教学
Chinese Language Teaching
 - 教职员工
Faculty and Staff
 - 中文水平考试
Chinese Proficiency Tests
 - 组织活动与来华团组
Activities and Visiting Groups to China
 - 学术研究
Academic Research
 - 媒体矩阵
Media Communications Matrix
 - 协作生态
Collaborative Ecosystem

1 全球概况 Global Overview



截至 2025 年 12 月 31 日，全球 164 个国家和地区建有 513 所孔子学院和 754 所孔子课堂。

As of December 31, 2025, there were 513 Confucius Institutes and 754 Confucius Classrooms in 164 countries and regions around the world.



学员总数
Total number of students

1,432,586

增长率 growth: 12.19%



参与活动总人次
Total number of attendances for activities

7,740,419

洲别 Continent	孔子学院 Confucius Institutes	孔子课堂 Confucius Classrooms	学员数 Students
亚洲 Asia	144 新建 4 所, 更名* 1 所 4 newly established and 1 renamed	112	385,727
非洲 Africa	70 新建 3 所 3 newly established	47	204,462
欧洲 Europe	189 新建 5 所 5 newly established	326	664,001
美洲 The Americas	90 新建 1 所, 更名 1 所 1 newly established and 1 renamed	194 新建 1 所 1 newly established	127,236
大洋洲 Oceania	20	76	51,160

*“孔子课堂”更名为“孔子学院”。
One Confucius Classroom was renamed to a Confucius Institute.

2 中文教学 Chinese Language Teaching



总课时数
Total class hours

3,029,774

增长率 growth: 10.75%



总班次数
Total class sessions

52,444

增长率 growth: 5.21%

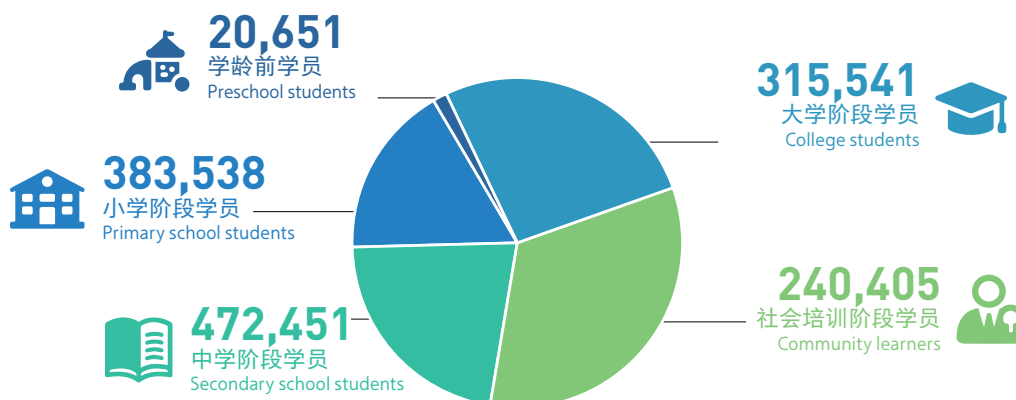


学员总数
Total number of students

1,432,586

增长率 growth: 12.19%

学员层次分类 Students by Category



“中文+”课程 "Chinese + " Programs

117 所孔子学院和孔子课堂为 **34,353** 名学员开设 **999** 个班次的“中文+”课程。

117 Confucius Institutes and Confucius Classrooms have offered 999 classes of the "Chinese +" programs to 34,353 students.

3 教职员工 Faculty and Staff



1,195

院长和课堂负责人
CI directors and Classroom heads



5,114

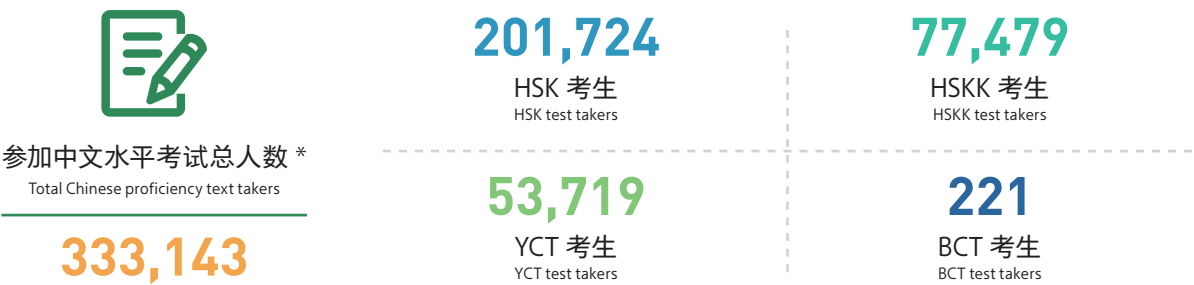
教师
Teachers



2,568

志愿者
Volunteers

4 中文水平考试 Chinese Proficiency Tests



* 仅包含孔子学院和孔子课堂考点的考生人数。
Only test takers from test centers affiliated with Confucius Institutes and Confucius Classrooms.

5 组织活动与来华团组 Activities and Visiting Groups to China

组织活动 Activities



来华团组 Visiting groups to China



6 学术研究 Academic Research


学术会议 **3,312** 场
3,312 academic conferences


学术成果 **412** 项
包含出版教材、著作、发表的论文等
412 products of academic research including textbooks, books and papers, etc.


数字化资源研发 **3,524** 种
包括教学讲义、音视频课程、电子读物等
3,524 digital resources including teaching materials, audio and video courses, and electronic texts, etc.

7 媒体矩阵 Media Communications Matrix

全球孔子学院和孔子课堂开设社交媒体账号和网站 **1,582** 个，本年度发布信息 **100,694** 条。

Confucius Institutes and Confucius Classrooms worldwide operated 1,582 social media accounts and websites, publishing 100,694 posts during the year.


总粉丝量
Total followers
4,753,943 人


总浏览量 / 访问量
Total views / visits
126,265,492 次


总有效互动次数
Total effective interactions
3,688,416 次

8 协作生态 Collaborative Ecosystem



孔子学院联盟或类似工作机制 **37** 个

37 Confucius Institute Alliances or similar cooperation mechanisms



海外
Abroad

11 个孔子学院工作联盟，包含 **3** 个特色孔子学院联盟和 **8** 个国别区域孔子学院联盟，覆盖 **41** 个国家 **153** 所孔子学院和孔子课堂；**6** 个国别区域联席会机制。

There are 11 Confucius Institute Alliances, including 3 specialized Confucius Institute Alliances and 8 country- and region-specific Confucius Institute Alliances, covering 153 Confucius Institutes and Confucius Classrooms in 41 countries; additionally, 6 country- and region-specific joint conferences are in place.



国内
Domestic

20 个省域孔子学院中方合作机构工作联盟，覆盖 **23** 个省、直辖市、自治区、特别行政区。

There are 20 provincial-level working alliances of Chinese hosts of Confucius Institutes, covering 23 provinces, centrally administered municipalities, autonomous regions, and special administrative regions.

注：以上数据来源于全球孔子学院和孔子课堂年度信息。

Note: The above data is sourced from information provided by Confucius Institutes and Confucius Classrooms worldwide.

02

中文教学

Chinese Language Teaching

- 推动中文纳入国民教育体系

Promoting the Inclusion of Chinese in
National Education Systems

- 共建中文学科

Joint Development of Chinese Language
Academic Programs

- 赋能中小学中文教学

Empowering Chinese Language Teaching
in Primary and Secondary Schools

- 拓展“中文+”培养模式

Expanding the “Chinese +” Training Model

1

推动中文纳入国民教育体系

Promoting the Inclusion of Chinese in National Education Systems

孔子学院通过参与教学大纲修订、支持本土师资培养等举措，积极推动中文纳入各国国民教育体系，助力中文教学本土化、可持续发展。

Confucius Institutes have actively promoted the inclusion of Chinese in national education systems worldwide by participating in curriculum framework revisions and supporting the development of local Chinese language teachers. These efforts have contributed to the localization and sustainable development of Chinese language education.

赞比亚大学孔子学院于 2019 年积极推动中赞教育部门签署合作协议，助力中文正式纳入赞比亚国家课程体系。2023 年，孔子学院进一步参与修订《赞比亚中学中文教学大纲》，同时参与 12 年级中文科目试点考试的命题、阅卷与试卷分析工作。2025 年，孔子学院开设“赞比亚教育部在职教师中文脱产班”，旨在系统提升本土教师的语言能力与教学素养，是打造赞比亚中文师资“自循环”培养体系的关键举措。首批 15 名学员在参加一年半的脱产集中培训后，将回到各中学从事中文教学工作。

The Confucius Institute at the University of Zambia played an active role in facilitating the signing of an education cooperation agreement between China and Zambia in 2019, supporting the formal inclusion of Chinese in Zambia's national curriculum. In



赞比亚教育部在职教师中文脱产班开班仪式

The opening ceremony for Chinese Language In-service Training to Teachers of Ministry of Education of Zambia

2023, the Confucius Institute further participated in revising the *Zambia Secondary School Chinese Language Curriculum* and contributed to the design, grading, and assessment analysis of pilot Grade 12 Chinese language examinations. In 2025, the Confucius Institute launched the Chinese Language In-service Training to Teachers of Ministry of Education of Zambia, aimed at systematically improving local teachers' language proficiency and pedagogical competence. This initiative represents a key step toward establishing a “self-sustaining” local Chinese language teacher training system. The first cohort of 15 trainees will return to secondary schools to teach Chinese after completing an 18-month intensive full-time training program.

马里阿斯基亚中学孔子课堂连续五年派代表出席中等教育委员会工作会议，并依托会议平台牵头搭建马里首个中文高考题库系统，定期组织全国中文高考阅卷教师标准化培训，明确评分细则、统一评分标准。2024 年，孔子课堂在马里高考大纲修订工作中提出的“语言能力与文化认知并重”评价方案被马里国民教育部正式采纳。2025 年，孔子课堂持续完善马里中文教育评价体系、分享优质考试资源、提供专业培训支持，助力当地中文教育进一步发展。

The Confucius Classroom at Askia Mohamed Middle School in Mali has sent representatives to meetings of the secondary education committee for five consecutive years. Leveraging this platform, it led the establishment of Mali's first college entrance examination question bank system for Chinese language. The Confucius Classroom also organized standardized training on a regular basis for the graders of the Chinese language portion of the college entrance examination to unify evaluation criteria and rubrics. In 2024, the evaluation framework proposed by the Confucius Classroom—emphasizing both language competence and cultural understanding—was officially adopted by the Ministry of National Education of Mali during revisions to the college entrance examination. In 2025, the Confucius Classroom continued to improve the Chinese language education assessment system in Mali, share high-quality examination resources, and provide professional training support, contributing to the further development of local Chinese language education.



全国中文高考阅卷教师标准化培训

The standardized training for the graders of the Chinese language portion of the college entrance examination

阿根廷国会大学孔子学院以所在的门多萨省为试点，积极推动中文纳入国民教育体系。2024年10月，孔子学院与门多萨省教育厅签署合作协议，系统规划中文教育在全省的发展路径。在该协议框架下，孔子学院于2025年在巴勃罗·诺格斯科技中学启动中文课程试点项目，并组织门多萨省11名教育工作者赴华进行实地参访与专题研讨。在孔子学院的持续助力下，2025年11月，阿根廷门多萨省教育厅与中国教育部中外语言交流合作中心、南京师范大学签署三方合作协议，聚焦本土中文师资培养、线上课程开发与教学资源建设等重点领域。

The Confucius Institute at University of Congress in Argentina has chosen Mendoza Province as a pilot region to promote the inclusion of Chinese in the national education system. In October 2024, the Confucius Institute signed a cooperation agreement

with the Ministry of Education of the Province of Mendoza to systematically plan the development pathway of Chinese language education across the province. Under the framework of this agreement, a pilot Chinese language program was launched in 2025 at Pablo Nogués Technical High School No. 4-111, alongside study visits and thematic seminars in China for eleven education professionals from Mendoza Province. With the continued support of the Confucius Institute, the Ministry of Education of the Province of Mendoza signed a tripartite cooperation agreement in November 2025 with the Center for Language Education and Cooperation of China's Ministry of Education and Nanjing Normal University, focusing on local Chinese language teacher training, online course development, and teaching resource construction.



门多萨省教育工作者代表团赴华研讨
A delegation of educators from Mendoza Province visits China for seminars



巴勃罗·诺格斯科技中学中文课程结业典礼
The closing ceremony for the Chinese language course at Pablo Nogués Technical High School No. 4-111

肯尼亚内罗毕大学孔子学院在大学教育学院设立中文师范本科专业，开设教师教育文凭（中文）学位项目，并与肯尼亚教师服务委员会联合开展“1+1”在职本土中文教师培养项目，累计培养肯尼亚近 80% 的本土中文教师。2025 年，孔子学院率先在总统府女子高中开展中文教学试点，推动中文纳入肯尼亚高考科目体系。同年，由孔子学院编写、湖北科学技术出版社出版的《东非实用中文课本（初级）》正式发行，有效填补了东非地区本土中文教材的空白。

The Confucius Institute at University of Nairobi in Kenya established an undergraduate Chinese language teacher education program within the Faculty of Education and launched the PGDE (Chinese Track) program. In partnership with the Teachers Service Commission of Kenya, the Confucius Institute implemented a “1+1” in-service local Chinese language teachers training program, which has trained nearly 80% of Kenya’s local Chinese language teachers. In 2025, the Confucius Institute initiated a pilot Chinese program at the State House Girls’ High School, promoting the inclusion of Chinese into Kenya’s college entrance examination system. In the same year, *East African Practical Chinese Textbook (Elementary)*, compiled by the Confucius Institute and published by Hubei Science and Technology Press, was officially released, filling a gap in locally adapted Chinese teaching materials in East Africa.



《东非实用中文课本（初级）》
East African Practical Chinese Textbook (Elementary)



中文师范本科专业课堂
A class of the undergraduate Chinese language teacher education program

2

共建中文学科

Joint Development of Chinese Language Academic Programs

孔子学院通过开发特色课程、制定培养方案、搭建校企平台，深度参与本土中文专业建设，推动中文教育融入所在国高等教育体系。

Through specialized course development, talent cultivation planning, and university-industry collaboration platforms, Confucius Institutes have played an active role in building local Chinese language majors and integrating Chinese studies into national higher education systems.

巴西圣保罗州立大学孔子学院积极推动中巴双方合作机构与中国教育部中外语言交流合作中心签署协议，共同建立拉美首个中外共建中文专业。在专业建设过程中，孔子学院牵头制定人才培养方案，开设“中级汉语”“中巴经贸中文”等课程，并联合中方合作机构湖北大学为教师提供系统化岗前培训。为提升专业影响力与吸引力，孔子学院还主动深入圣保罗州多所中学开展系列招生宣传活动，并积极对接当地中资企业共建实习实践平台，为中文专业正式招生与人才培养奠定坚实基础。

The Confucius Institute at Sao Paulo State University in Brazil facilitated agreements between its hosts and the Center for Language Education and Cooperation of China's Ministry of Education to jointly establish Latin America's first co-developed Chinese language major. The Confucius Institute led the formulation of the talent cultivation framework, offered courses such as Intermediate Chinese and Chinese for China-Brazil Economic and Trade Communication, and collaborated with Hubei University, its Chinese host, to provide systematic pre-service training for teachers. It also conducted outreach activities in secondary schools across Sao Paulo State and partnered with Chinese enterprises to establish internship platforms, laying a solid foundation for student recruitment and talent development.



“中级汉语”课

The Intermediate Chinese course

老挝苏发努冯大学孔子学院与大学语言学院紧密协作，联合创办了老挝北部地区首个中文本科专业。自设立以来，该专业已连续招生四届，累计培养学生 260 余人。为强化教学实用性，孔子学院持续深化“中文 + 职业技能”培养模式，积极与中国电力建设集团、中国广核集团等中资企业搭建校企合作平台，为学生提供定向培训、专业实习与稳定就业的全流程支持。2025 年，苏发努冯大学中文系正式并入孔子学院，孔子学院开始全面负责该系本科专业的招生组织、教学管理与人才培养工作，实现校内外资源有机整合，显著提升中文教育管理的系统性与教学实践的本土化水平。

The Confucius Institute at Souphanouvong University in Laos jointly established the first undergraduate Chinese major in northern Laos in cooperation with the university's Faculty of Linguistics. Since its establishment, the program has enrolled four consecutive cohorts totaling more than 260 students. To enhance the practicality of content, the Confucius Institute has further strengthened the “Chinese + vocational skills” training model by partnering with Chinese enterprises such as Power China and China General Nuclear Power Corporation to provide targeted training, internships, and employment pathways. In 2025, the university's Chinese Department was formally integrated into the Confucius Institute, which assumed full responsibility for management of admissions, teaching, and talent cultivation. This integration consolidated resources from inside and outside the campus, significantly improving the systematic management of Chinese education and the localization of teaching practices.



中文本科专业招生考试

The entrance examination for the undergraduate Chinese major

马达加斯加塔那那利佛大学孔子学院与瓦基南卡拉特拉大学签署孔子学院教学点合作协议，共同开设中国语言与文化本科专业。孔子学院全程深度参与专业筹备、课程体系设计等工作，与瓦基南卡拉特拉大学共同构建以“语言 + 文化”为核心的专业培养框架，已招收首批学生 55 名。

The Confucius Institute at University of Antananarivo in Madagascar signed a cooperation agreement with the University of Vakinankaratra to jointly establish a Confucius Institute teaching site and an undergraduate program in Chinese language and culture. The Confucius Institute participated comprehensively in program preparation and curriculum

design, developing a “language + culture” training framework with the University of Vakinankaratra. The first cohort enrolled 55 students.



瓦基南卡拉特拉大学中文课堂
A Chinese language class at the University of Vakinankaratra



双方签署孔子学院教学点合作协议
The two parties sign a cooperation agreement for a Confucius Institute teaching site

南非罗德斯大学孔子学院经南非高等教育部与培训部和相关管理机构批准，于2023年设立南非首个中文硕士点，并于2024年启动招生。2025年，孔子学院以优化完善中文硕士培养方案为工作重点，借鉴中方合作机构暨南大学国际中文教育学科建设的成熟经验，深化“学士—荣誉学士—硕士”完整培养体系的衔接与落地，新增“中南文化交流研究”和“非洲中文教学本土化”两个特色研究方向，完善南非高层次中文人才培养体系。

Approved by South Africa's Department of Higher Education and Training and relevant authorities, **the Confucius Institute at Rhodes University in South Africa** established the country's first Master's program in Chinese Studies in 2023, with enrollment beginning in 2024. In 2025, the Confucius Institute prioritized the optimization and improvement of the master's program curriculum. Drawing on the mature experience of its Chinese host, Jinan University, in the development of the discipline of International Chinese Language Education, the Confucius Institute further strengthened the alignment and implementation of the integrated “Bachelor–Honours Bachelor–Master” training pathway. Two new specialized research directions—



中文硕士专业学生体验中国书法
Master's students in Chinese Studies experience Chinese calligraphy

“China–South Africa Cultural Exchange Studies” and “Localization of Chinese Language Teaching in Africa”—were introduced, further enhancing the system for cultivating high-level Chinese language professionals in South Africa.

尼加拉瓜国立自治大学（马那瓜）孔子学院于 2025 年 2 月至 5 月完成大学中文选修课的课程设计与公选课项目申报工作，同年 6 月成功获批开设 5 学分的外语类选修课“基础中文”。该课程于 2025 年 8 月至 11 月首次面向尼加拉瓜高校学生开放，选课人数突破 100 人，成为当地高校修读人数最多的外语类选修课程。

The Confucius Institute at National Autonomous University of Nicaragua, Managua, Nicaragua, completed curriculum design and approval procedures for a university-wide elective Chinese course between February and May 2025. The five-credit course Basic Chinese was successfully approved in June and started enrolling between August and November 2025. With more than 100 students enrolled, it has become the most popular foreign-language elective course at local universities.



中文选修课开课仪式

The opening ceremony for the elective Chinese course

法国拉罗谢尔孔子学院与拉罗谢尔大学应用外语系合作，自 2020 年起面向全校本科生设立“学中文，走得更远”辅修专业。该专业中文教学任务均由孔院教师承担，已累计培养学员百余名。同时，孔子学院开设的 HSK 备考课程自 2022 年 9 月起正式纳入大学课程体系。2025 学年，该课程面向约 250 名英汉翻译专业本科及研究生开设 11 个班次，获得师生广泛好评。

Since 2020, **the Confucius Institute in La Rochelle, France**, in cooperation with the Department of Applied Languages at La Rochelle University, has offered the minor program “Learn Chinese to Go Further” to undergraduate students across the university. Chinese

language teaching within the program is fully delivered by Confucius Institute teachers, with more than 100 students trained to date. Since September 2022, HSK preparation courses offered by the Confucius Institute have been formally incorporated into the university curriculum. In the 2025 academic year, 11 course sections were offered to approximately 250 undergraduate and graduate students majoring in English-Chinese translation, receiving strong positive feedback.



HSK 备考课程
A HSK preparation course

3

赋能中小学中文教学

Empowering Chinese Language Teaching in Primary and Secondary Schools

孔子学院通过搭建区域协作平台、参与编写本土教材、提供中文师资支持，持续赋能各国中小学中文教学。

Confucius Institutes have strengthened Chinese language teaching at the primary and secondary levels by building regional cooperation platforms, contributing to localized teaching materials, and providing teacher support.

爱尔兰科克大学孔子学院持续扩大教学覆盖范围，在与 37 所中学保持稳定合作的同时，与 2 所小学建立合作，开展常态化中文课程教学及文化体验活动，全年学员总数达 2,000 余人。2025 年 2 月，孔子学院成功举办“爱尔兰高考中文教学专题研讨会”，来自爱尔兰多地的中文教师围绕高考导向下的教学策略、教材适配与备考实践展开深度交流。

The Confucius Institute at University College Cork in Ireland continued to expand its teaching coverage, maintaining stable partnerships with 37 secondary schools and establishing cooperation with two primary schools. Regular Chinese courses and cultural activities serve more than 2,000 students annually. In February 2025, the Confucius Institute

successfully hosted the Seminar on Chinese Language Teaching for the Irish Leaving Certificate Examination. Chinese language teachers from across Ireland engaged in in-depth discussions on teaching strategies aligned with examination requirements, textbook adaptation, and exam preparation practices.



爱尔兰高考中文教学专题研讨会

Seminar on Chinese Language Teaching for the Irish Leaving Certificate Examination

西班牙安达卢西亚大区孔子课堂于 2015 年助力中文正式纳入大区外语教学大纲，中文成为了当地公立中小学可选修的外语科目。2018 年，孔子课堂深度参与编写的大区官方《小学阶段中文教学大纲》正式出版。截至 2025 年底，孔子课堂已在大区 8 省 44 所公立中小学开设中文课程，年均注册学员约 4,000 人，累计培养学员超 4.4 万人。

The Confucius Classrooms of Andalusia in Spain supported the inclusion of Chinese as an elective foreign language for primary and secondary schools in the regional curriculum in 2015. The officially published *Chinese Language Curriculum for Primary Education*, developed with deep participation from the Confucius Classrooms, was released in 2018. By the end of 2025, the Confucius Classrooms had established Chinese courses in 44 public primary and secondary schools across eight provinces, with approximately 4,000 students annually enrolled and more than 44,000 students trained cumulatively.



《小学阶段中文教学大纲》

Chinese Language Curriculum for Primary Education

意大利都灵大学孔子学院依托所在大学，与当地中学建立长效合作机制。2012年6月，孔子学院与都灵大学、皮埃蒙特大区教育厅签署协议，发起成立“汉语学校联盟”。各合作方定期召开联席会议，常态化采集联盟成员学校需求，有针对性地提供教学咨询、师资培训与资源支持。2025年5月，黛莱达语言高中作为利古里亚大区首家代表参与联盟会议并加入协作网络，标志着联盟合作范围进一步扩大。

The Confucius Institute at University of Turin in Italy, leveraging its local host, has established a long-term cooperation mechanism with local secondary schools. In June 2012, the Confucius Institute signed an agreement with the University of Turin and the Regional School Office of Piedmont to initiate the establishment of the “Signatory Schools of the Network Agreement among schools of the Piedmont Region for Chinese language teaching.” The partners hold regular joint meetings, systematically collect the needs of member schools, and provide targeted teaching guidance, teacher training, and resource support. In May 2025, Grazia Deledda International Linguistic High School in Genoa became the first representative from the Liguria region to participate in the meetings and join the collaborative network, marking a further expansion of the school network’s cooperation scope.



2025年皮埃蒙特大区汉语学校联盟会议

2025 joint meeting of the Signatory Schools of the Network Agreement among schools of the Piedmont Region for Chinese language teaching

菲律宾红溪礼示大学孔子学院作为菲律宾教育部“中文教学项目”官方合作伙伴，多年来全面承担菲律宾公立中学中文课程体系建设，包括主导制定教学大纲、编写本土化教材、构建“学历教育+转岗培训”双轨并行的师资培养体系、建立教学质量评估机制。2025年，孔子学院



本土中文教师暑期培训班结业仪式

The closing ceremony of the summer training program for local Chinese language teachers

中文师范本科专业招录新生 12 名，中文教育硕士专业招录在职本土中文教师 20 名，本土中文教师暑期班培训全菲 54 所公立中学教师 85 名。

As an official partner of the Philippine Department of Education's Chinese Language Program, **the Confucius Institute at Angeles University Foundation in the Philippines** has undertaken comprehensive responsibilities in building Chinese curricula for public secondary schools. Its responsibilities include designing the curriculum, developing localized textbooks, establishing the “formal academic education + position-transfer training” dual-track teacher development system, and implementing a teaching quality assessment mechanism. In 2025, the Confucius Institute enrolled 12 undergraduates majoring in Chinese Language Teaching and 20 in-service teachers in its Chinese Language Teaching Master's program while providing summer training for 85 teachers from 54 public secondary schools nationwide.

4

拓展“中文+”培养模式

Expanding the “Chinese +” Training Model

孔子学院通过开设定制课程，持续拓展“中文+”培养模式，实现中文教学与职业发展的深度融合，培养大批懂中文、精业务的复合型本土人才。

Through customized courses, Confucius Institutes have expanded the “Chinese +” training model, integrating language education with professional development and cultivating interdisciplinary local talents proficient in both Chinese and professional skills.

爱尔兰高威大学中医与再生医学孔子学院为 48 名大学医学院学生开设为期 8 周的“零起点医学汉语强化课程”。该课程深度融合中爱医疗文化，围绕问诊、查体、病历书写、医患沟通及科室协作五大模块展开教学，系统讲授症状描述、诊断术语等医学汉语词汇，并结合典型医患对话句型进行情境化练习，有效提高学生在医疗环境中运用中文进行基础交流的能力。

The Chinese and Regenerative Medicine Confucius Institute at National University of Ireland Galway delivered an 8-week Intensive Medical Chinese Course for Beginners to 48 medical school students of the university. The program integrated Chinese and Irish medical cultures and covered five modules, including patient consultation, physical examination, medical documentation, doctor-patient communication, and departmental

collaboration. It systematically taught medical Chinese vocabulary, including symptom descriptions and diagnostic terminology, and incorporated situational practice using typical doctor-patient dialogue patterns, effectively enhancing students' ability to conduct basic communication in Chinese within medical settings.



零起点医学汉语强化课程线上教学资源

Online resources for the Intensive Medical Chinese Course for Beginners

柬埔寨柬华应用科技大学孔子学院依托中国大唐集团柬埔寨水电开发有限公司教学点，创新推出“厂中校”融合培养模式。此外，孔子学院与柬埔寨12家企业共建实训基地，根据制造业、服务业等不同领域需求，开设“中文+工业机械”“中文+酒店管理”等定制化课程，全年共培养复合型技能人才729人，获得中资企业的高度认可，学员就业率达98%。



大唐水电柬埔寨有限公司教学点中文课程
A Chinese language course at the teaching site of C.H.D (Cambodia) Hydropower Development Co., Ltd.



孔子学院与达拉奥林匹亚城市酒店合作开设
“中文+酒店管理”课程
The Confucius Institute's "Chinese + Hotel Management" course with Olympia City Hotel by Dara

The Confucius Institute at Cambodia-China University of Technology and Science in Cambodia introduced an innovative “school-in-factory” training model at the teaching site of C.H.D (Cambodia) Hydropower Development Co., Ltd. In partnership with 12 enterprises in Cambodia, the Confucius Institute established training bases and offered customized programs such as “Chinese + Industrial Machinery” and “Chinese + Hotel Management” to meet the needs of manufacturing, service, and other industries. Throughout the year, a total of 729 students with interdisciplinary skills were trained. These programs received high recognition from Chinese enterprises, and the graduate employment rate reached 98%.

巴西帕拉州立大学孔子学院在帕拉州贝伦市筹办《联合国气候变化框架公约》第三十次缔约方大会（COP30）期间，为当地警务人员开设定制化中文课程。课程内容极具针对性和实用性，涵盖基础中文、警务情景对话及跨文化沟通技巧，旨在短时间内帮助学员掌握中文基础警务用语，提升中文交流能力，从而有效减少执勤时的语言障碍，更好服务国际来宾。

During preparations for the 30th Conference of the Parties (COP30) to the UN Framework Convention on Climate Change in Belém, Pará, Brazil, **the Confucius Institute at State University of Pará** provided tailored Chinese language training for local police officers. The course was highly targeted and practical, covering basic Chinese, law enforcement scenario dialogues, and cross-cultural communication skills. It aimed to enable participants to quickly acquire essential policing vocabulary in Chinese, enhance their Chinese language proficiency, effectively reduce language barriers during duty, and better serve international guests.



警务中文培训结业典礼

The closing ceremony of the Chinese language training program for police officers

肯尼亚肯雅塔大学孔子学院与电子商务平台 Kilimall 建立战略合作关系。在校企双导师指导下，学员进入企业参与跨境电商运营、数字营销等实操环节，提升职业技能与就业竞争力。同时，孔子学院为 Kilimall 本地员工提供“商务汉语 + 中国电商实务”专题培训，增进其对中国商业环境的理解，助力企业本土团队建设。

The Confucius Institute at Kenyatta University in Kenya established a strategic partnership with the e-commerce platform Kilimall, enabling students to participate in cross-border e-commerce operations and digital marketing under the joint guidance of academic and corporate mentors to enhance their professional skills and employment competitiveness. The Confucius Institute also provided Kilimall's local staff with a specialized training program on “Business Chinese + Chinese E-Commerce Practices,” enhancing their understanding of the Chinese business environment and supporting the development of the company's local team.



学员参与物品核查环节

A student participates in the item inspection process



学员参与线上订单打包环节

A student participates in packing online orders

沙特阿拉伯苏尔坦亲王大学孔子学院开设“公务员中文培训班”，根据沙特在职公务员的职业发展需求，采用为期 16 周、共计 320 学时的全日制教学，使学员能在短期内显著提升中文水平。该课程目前已开设三期，学员出勤率与课堂投入程度均保持在较高水平。

The Confucius Institute at Prince Sultan University in Saudi Arabia launched the Civil Servants Chinese Training Program consisting of a 16-week, 320-hour intensive curriculum tailored to Saudi civil servants' professional development needs. The program enabled participants to significantly improve their Chinese proficiency in a short period and has completed three cohorts, maintaining high attendance and engagement levels.



公务员中文培训班

Civil Servants Chinese Training Program

03

文化交流

Cultural Exchange



■ 文化活动
Cultural Activities

■ 竞赛
Competitions

2025年，孔子学院文化交流活动蓬勃开展，覆盖文艺、历史、科技、体育等多元领域。活动借助数字平台、线上互动、人工智能等前沿技术，为深化中外文化交流构建了更广阔、高效的平台。

In 2025, cultural exchange activities organized by Confucius Institutes flourished. These covered diverse fields including arts, history, science and technology, and sports. Leveraging digital platforms, online interaction, and emerging technologies such as artificial intelligence, these activities created broader and more efficient platforms for deepening cultural exchange between China and the world.

1

文化活动 Cultural Activities

加纳恩克鲁玛科技大学孔子学院承办2025年中非汽车发展论坛，来自加纳、肯尼亚、南非、尼日利亚、中国等国的政府、高校及企业代表500余人参加。论坛邀请15位专家围绕“智能制造”与“绿色出行”主题做学术报告，探索中非汽车产业合作的机遇、模式与路径，为中非汽车工程教育与科技创新注入新动能。

The Confucius Institute at Kwame Nkrumah University of Science and Technology in Ghana organized the 2025 China-Africa Automotive Development Forum, attracting more than 500 representatives from governments, universities, and enterprises from Ghana, Kenya, South Africa, Nigeria, China, and other countries. Fifteen experts delivered academic presentations under the themes of “Intelligent Manufacturing” and “Green



2025年中非汽车发展论坛嘉宾合影

Group photo of the guests at the 2025 China-Africa Automotive Development Forum



论坛期间同步举办中加车展

The China-Ghana Vehicles Exhibition during the forum

Mobility,” exploring opportunities, models, and pathways for China–Africa cooperation in the automotive industry. The forum injected new momentum into automotive engineering education and technological innovation.

苏里南大学孔子学院承办“感知中国”大型文化活动。活动以“智能科技”与“传统经典”为主题，设天问一号、无人机等中国现代科技成果展，华为技术有限公司、中国石油天然气集团有限公司等驻苏中资企业成果展，以及书法、掐丝珐琅等中国文化体验活动。苏里南总统珍妮弗·赫尔林斯-西蒙斯在孔子学院展位体验中国传统文化，并对活动给予高度评价。

The Confucius Institute at the Anton de Kom University of Suriname organized a large-scale “Touch China” event. Centered on the themes of “Intelligent Technology” and “Classical Traditions,” the event featured exhibitions of China’s modern technological achievements, including the model of the Tianwen-1 Mars probe and drones, alongside showcases from Chinese enterprises operating in Suriname such as Huawei Technologies Co., Ltd. and China National Petroleum Corporation (CNPC). Cultural experience activities, including calligraphy and cloisonné enamel, were also offered. President Jennifer Geerlings-Simons of Suriname experienced traditional Chinese culture firsthand at the Confucius Institute booth, and highly commended the event.



苏里南总统珍妮弗·赫尔林斯-西蒙斯（右前）体验掐丝珐琅
President Jennifer Geerlings-Simons of Suriname (front right)
experiences cloisonné enamel craftsmanship

埃及卢克索大学孔子课堂与中国西部国际传播中心联合主办“陆海之约·中埃青年国际交流对话会”，埃及卢克索省省长阿卜杜勒·穆特里布·伊马拉、中国重庆市政府新闻办公室代表、专家学者以及当地民众等 300 余人参加。与会人员围绕绿色发展、中埃多领域合作、长江与尼罗河流域文明的传承与发展等内容进行分享交流。活动期间，重庆市政府向卢克索省立图书馆及孔子课堂捐赠中英阿三语图书 500 本，并于卢克索省立图书馆设立“重庆图书角”。

The Confucius Classroom at Luxor University in Egypt, jointly with the Western China International Communication Organization, hosted the “Land and Sea Promise: China-Egypt Youth International Exchange Dialogue.” Over 300 participants attended including the Governor of Luxor, Egypt, Abdel Muttalib Emara; representatives from the Information Office of Chongqing Municipal Government, China, scholars, and local residents. Discussions focused on green development, multi-sector cooperation between China and Egypt, and the heritage and development of civilizations along the Yangtze and Nile River basins. During the event, the Chongqing Municipal Government donated 500 books in Chinese, English, and Arabic to the Misr Public Library in Luxor and the Confucius Classroom and established a “Chongqing Book Corner.”



中埃青年国际交流对话会现场

The scene of the China-Egypt Youth International Exchange Dialogue



重庆图书角

Chongqing Book Corner

阿联酋扎耶德大学孔子学院与大学艺术与创新学院联合主办白族扎染展览，特邀白族扎染技艺州级代表性传承人张翰敏及其团队共同策展。展览以中国非物质文化遗产代表性项目——白族扎染为核心，呈现扎染技艺的历史渊源、工艺特色与当代发展，并通过扎染工艺再现阿联酋传统服饰。展览期间，孔子学院举办三场扎染工作坊，让师生沉浸式体验非遗美学，感知不同文化之间的共鸣。

The Confucius Institute at Zayed University in the United Arab Emirates and the university's College of Arts and Creative Enterprises jointly hosted a Bai Ethnic Group Tie-

Dye Exhibition, curated with the participation of prefectural-level representative inheritor of the art Zhang Hanmin and her team. Centered on the Chinese intangible cultural heritage of Bai tie-dye, the exhibition presented its historical origins, craftsmanship characteristics, and contemporary development, while recreating traditional Emirati garments using tie-dye techniques. Three accompanying workshops enabled faculty and students to experience the intangible cultural heritage aesthetics through immersive participation and to explore cultural resonance across civilizations.



展览现场
The exhibition venue



扎染工作坊
A workshop on tie-dye

罗马尼亚布加勒斯特大学孔子学院在罗马尼亚议会宫举办“霓裳锦韵——中国少数民族服饰展”。本次服饰展汇聚中国塔吉克族、蒙古族、羌族等 13 个少数民族的 25 套经典服饰。开幕式上，孔子学院师生献上精彩纷呈的文艺表演，布加勒斯特大学中文专业学生身着缤纷绚丽的中国民族服饰登台展示。该展览为期一个月，面向公众开放，为当地民众感受中国民族服饰文化搭建平台。

The Confucius Institute at the University of Bucharest in Romania held the “Splendor of Ethnic Attire: Exhibition of Chinese Ethnic Minority Costumes” at the Palace of Parliament in Romania. The exhibition showcased 25 representative costumes from 13 Chinese ethnic groups, including the Tajik, Mongolian, and Qiang ethnic groups. Faculty and students of the Confucius Institute presented cultural performances at the opening ceremony,



中国少数民族服装展
The exhibition of Chinese ethnic minority costumes

while Chinese-major students from the University of Bucharest modeled traditional costumes of Chinese ethnic groups. Open to the public for one month, the exhibition provided a platform for local audiences to experience the richness of Chinese ethnic costume culture.

英国爱丁堡大学苏格兰孔子学院携手大学艺术学院、苏格兰纺织博物馆举办“从家庭作坊到世界衣橱：松江棉布之旅”专场展览，向观众展示纹样精美、经纬交织的松江棉布，讲述其承载的中国女性故事。展览期间，孔子学院举行学术论坛和中国文化工作坊，来自中英两国的学者、艺术家与当地民众共同探讨非物质文化遗产在当代社会的传承与发展。

The Confucius Institute for Scotland in the University of Edinburgh in the United Kingdom collaborated with the university's Edinburgh College of Art and the Great Tapestry of Scotland to present the exhibition “From Home Weaving to the World's Wardrobes: The Journey of Songjiang's Cotton Textiles from China.” The exhibition displayed intricately



松江棉布展

The exhibition of Songjiang's cotton textiles



中国文化工作坊

A Chinese culture workshop

patterned cotton textiles of Songjiang, while telling stories of the Chinese women embedded in the craft's history. Academic forums and Chinese culture workshops were held during the exhibition, bringing together scholars and artists from China and the United Kingdom to explore the contemporary transmission and development of intangible cultural heritage with local audiences.

智利圣托马斯大学孔子学院与智利乳腺癌康复者赛艇组织等机构联合主办第三届国际龙舟赛。比赛吸引了来自阿根廷、巴西、智利等国的 19 支队伍、300 余名运动员参赛，近 500 人现场观赛。孔子学院现场组织舞狮表演、粽子品尝等文化体验活动，智利华人华侨妇女协会带来中文歌曲合唱、安塞腰鼓和藏族舞表演，展现了中国文化的多样魅力。

The Confucius Institute at the University of Saint Thomas in Chile, together with the Fortale-Senos Chile and partner organizations, co-hosted the Third Dragon Boat Festival in Chile. The event attracted 19 teams and more than 300 athletes from Argentina, Brazil, Chile, and other countries to compete in the dragon boat race, with nearly 500 spectators attending onsite. Cultural experience activities organized by the Confucius Institute included lion dance performances and *zongzi* tasting, while the Corporation of Chinese Women Residing in Chile presented Chinese choral singing, Ansai waist drum performances, and Tibetan dance, which showcased the diversity of Chinese culture.



龙舟比赛

The dragon boat race



孔子学院现场组织文化体验活动

Cultural experience activities organized by the Confucius Institute

德国纽伦堡－埃尔兰根孔子学院与德国联邦交通博物馆联合举办“中国高铁与未来交通”主题论坛及纪录片《中国高铁奇妙之旅》放映会，展现中国高铁的发展历程与创新成果。联邦交通博物馆、德累斯顿工业大学等机构的专家围绕中德铁路建设理念、未来交通发展路径等话题展开深入研讨，为中德交通领域合作提供新思路。活动期间，孔子学院艺术空间同步推出由中德摄影师联合呈现的高铁摄影展，通过摄影师对谈、语伴活动等延伸项目，将高铁科技与语言学习、文化互动相结合，扩大活动影响力。

The Confucius Institute in Nürnberg-Erlangen in Germany, in cooperation with the Deutsche Bahn Museum (DB Museum), hosted the forum “China’s High-Speed Rail: A model for the future?” and a screening of the documentary *Amazing Journey on Chinese High-Speed Rail*. The events showcased the development history and innovative achievements of China’s high-speed rail. Experts from the DB Museum, the Dresden University of Technology, and other institutions engaged in in-depth discussions on topics including China–Germany railway construction philosophies and future transportation development pathways, providing new ideas for cooperation in the transportation sector between China and Germany. Concurrently, the Art Space of the Confucius Institute in Nürnberg-Erlangen (KUNSTRAUM) launched a high-speed rail photography exhibition, jointly presented by Chinese and German photographers. Extended activities, including photographer dialogues and language partner programs, integrated high-speed rail technology with language learning and cultural interaction, further extending the event’s impact.



主题论坛
The forum



高铁摄影展上“坐着高铁学中文”活动

“Learning Chinese on High-Speed Rail” activity at the high-speed rail photography exhibition

2

竞赛

Competitions

泰国曼松德昭帕亚皇家师范大学孔子学院、芭堤雅明满学校孔子课堂、岱密中学孔子课堂、罗勇中学孔子课堂与中国天津师范大学、天津市实验中学等联合举办第二届中泰青少年科创文化节。活动分为“创客工作坊”“无人机挑战赛”“机器人挑战赛”三个项目，来自中泰 11 支队伍的 55 名青少年参赛，围绕编程、激光、3D 打印等技术和工程设计原理进行比拼。泰国副僧王颂德通猜、曼谷市教育局局长披沙美、泰国华文民校协会主席黄迨光等百余人出席开、闭幕式。

The Confucius Institute at Bansomdejchaopraya Rajabhat University, the Confucius Classroom at Swang Boriboon Wittaya School, the Confucius Classroom at Traimit Wittayalai High School, and the Confucius Classroom at Rayongwittayakom School in Thailand, together with Tianjin Normal University and Tianjin Experimental High School in China, jointly organized the Second Chinese–Thai Youth Science and Innovation Cultural Festival. The event featured three components—Maker Workshops, Drone Challenges, and Robotics Competitions—with 55 youth participants from 11 teams engaging in programming, laser technology, 3D printing, and engineering design challenges. Somdet Phra Maharatchamongkhonlamuni, Deputy Supreme Patriarch of Thailand; Phitsamai Ruangsilp, Director-General of the Education Department of the Bangkok Metropolitan Administration; Sangchai Sotdivarakul, the president of the Chinese School Association of Thailand, and another 100 participants attended the opening and closing ceremonies.



智能赛车比赛

Participants compete in the Smart Racing Competition



第二届中泰青少年科创文化节开幕合影

Group photo at the opening of the Second Chinese–Thai Youth Science and Innovation Cultural Festival

塔吉克斯坦民族大学孔子学院举办第九届中国文化知识竞赛。比赛分为中学组与大学组，涉及中国文化艺术、国情知识、文学诗词等内容，并在决赛环节引入智能AI评委，从语音语调、语法逻辑、自然流畅度等方面进行实时评分。来自当地多所院校的50余名学生参赛。

The Confucius Institute at Tajik National University in Tajikistan hosted the Ninth Chinese Culture Knowledge Competition, divided into secondary school and university categories. Topics covered Chinese arts and culture, national conditions, literature, and classical poetry. The final round introduced AI-assisted judging, providing real-time evaluation of pronunciation, grammatical logic, and fluency. More than 50 students from local institutions participated.



预赛环节
The preliminary round



决赛环节
The final round

白俄罗斯国立体育大学孔子学院与白俄罗斯武术协会联合主办第五届“孔子学院杯”国际武术公开赛，设置武术套路和武术散打两大赛项，涵盖长拳、南拳、太极拳及各类器械项目。来自白俄罗斯、俄罗斯、哈萨克斯坦等国的近300名运动员参赛，吸引逾千名当地民众观看。



比赛现场
Competition scenes

该比赛历经五届，已发展为连接欧亚、辐射多国的高水平武术文化品牌赛事。

The Confucius Institute at Belarusian State University of Physical Culture in Belarus, together with the Belarusian Wushu Federation, co-hosted the Fifth “Confucius Institute Cup” International Wushu Open Tournament, featuring both *taolu* and *sanda* events, including *changquan*, *nanquan*, *taijiquan*, and various weapon categories. Nearly 300 athletes from Belarus, Russia, Kazakhstan, and other countries participated. The event attracted over 1,000 spectators. After five iterations, the competition has developed into a high-level martial arts cultural event that is well-known and connects Eurasian regions and reaches many countries.



孔子学院中白方院长及白俄罗斯武术协会代表为获奖者颁奖

Chinese and Belarusian directors of the Confucius Institute and a representative of the Belarusian Wushu Federation present awards to the winners

斐济南太平洋大学孔子学院主办第三届中斐友谊歌唱比赛。比赛面向全体在斐人士，按年龄及语种设置 6 个组别，其中非中文母语者演唱中文歌曲，中文母语者则演唱斐济语或英语歌曲。比赛恰逢中斐建交 50 周年及华人来斐 170 周年的重要历史时刻，斐济政府多部门代表、南太平洋大学及当地中小学师生、社区民众、华人华侨和中资企业代表等近 300 人参与，现场气氛热烈。

The Confucius Institute at the University of the South Pacific in Fiji hosted the Third China–Fiji Friendship Singing Competition, open to all residents in Fiji and divided into six categories by age and language. Non-native Chinese speakers performed Chinese songs, while native Chinese speakers sang in Fijian or English. Held during the 50th anniversary

of China–Fiji diplomatic relations and the 170th anniversary of Chinese settlement in Fiji, the event attracted nearly 300 participants, including representatives of Fijian government, educators and students from the University of the South Pacific and local schools, community members, overseas Chinese, and representatives of Chinese enterprises. The atmosphere at the event was lively and enthusiastic.



比赛现场合影

Group photo at the competition venue



比赛现场

Competition scenes

萨尔瓦多大学孔子学院联合《萨尔瓦多日报》推出“丝路华章·中文竞赛”趣味知识问答专栏，依托报纸与数字平台全渠道发布，触达全萨 10 万余名读者。读者可参与中文知识问答，并收看由孔子学院提供的线上中文公益课程。

The Confucius Institute at the University of El Salvador, in collaboration with the newspaper *El Salvador*, launched the “Silk Road Splendor: Chinese Language Competition” knowledge column. Distributed through newspapers and digital platforms, the program reached more than 100,000 readers nationwide. Participants engaged in Chinese language quizzes and accessed online public Chinese courses provided by the Confucius Institute.

The image shows the front page of the newspaper "El Salvador". The main headline reads "BID APOYA CON \$500 MILLS. ACUERDO DEL PAÍS CON FMI" (Loan support with \$500 million. Agreement of the country with the IMF). Below this, there is a sub-headline: "El financiamiento ofrece apoyo mientras se implementan reformas estructurales." (The financing offers support while structural reforms are implemented). To the left, there is a photo of a collapsed bridge with the headline "Colapso en Ecuador" (Collapse in Ecuador). To the right, there is a sidebar titled "CONCURSO LA RUTA DE LA SEDA" (Silk Road Competition) with various questions and answers in Chinese and Spanish. The sidebar also includes a QR code and a small advertisement for the competition.

《萨尔瓦多日报》头版发布首期“丝路华章·中文竞赛”趣味知识问答专栏
El Salvador launches the first “Silk Road Splendor: Chinese Language Competition” knowledge column on its front page

04

学术与培训

Academic Activities and
Training



■ 学术活动
Academic Events

■ 研究成果
Research Achievements

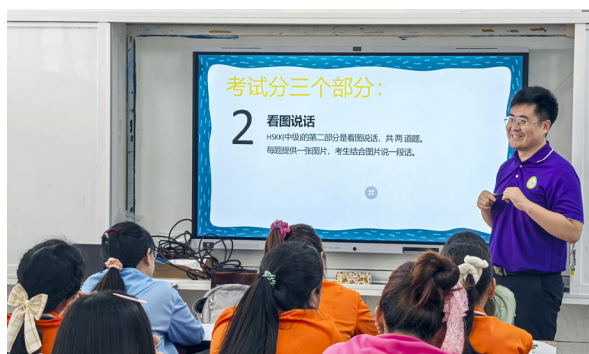
孔子学院持续发挥学术引领与专业支撑作用，开展各类学术活动，发布各级学术成果，为各国教师及学者提供专业发展与交流的平台。

Confucius Institutes continued to leverage their strengths in academic leadership and professional support by organizing diverse academic activities, producing scholarly achievements at various levels, and providing platforms for professional development and academic exchange for teachers and scholars worldwide.

1 学术活动 Academic Events

泰国曼松德昭帕亚皇家师范大学孔子学院以教师教育为特色，建立“基础培训—教学实践—专业提升—持续发展”四阶培养模式，多年来累计培养教师近 10 万人次，辐射泰国 37 个府。2025 年，孔子学院开展曼谷市教育局中文教师培训系列学术讲座与工作坊、首期泰国东部本土中文教师中文水平提升培训、第五届“泰国本土中文教师专业提升与职业发展”论坛等活动，有效提升泰国中文教师能力与素养。

The Confucius Institute at Bansomdejchaopraya Rajabhat University in Thailand, featuring teacher education as its core focus, has established a four-stage training model integrating “foundational training, teaching practice, professional advancement, and sustainable development.” Over the years, the Confucius Institute has trained nearly



首期泰国东部本土中文教师中文水平提升培训
The first Chinese proficiency enhancement program for local Chinese language teachers in eastern Thailand



第五届“泰国本土中文教师专业提升与职业发展”论坛
The Fifth Forum on Professional Development and Career Advancement for Local Chinese Language Teachers in Thailand

100,000 teachers, reaching 37 provinces across Thailand. In 2025, the Confucius Institute organized a series of academic lectures and workshops for Chinese language teachers under the Education Department of the Bangkok Metropolitan Administration, the first Chinese proficiency enhancement program for local Chinese language teachers in eastern Thailand, and the Fifth Forum on Professional Development and Career Advancement for Local Chinese Language Teachers in Thailand, effectively improving Chinese language teachers' professional competence and teaching capacity in Thailand.

泰国清迈大学孔子学院为提升泰北地区本土中文教师数字化教学能力，开展“培训 + 竞赛 + 资源建设”为一体的AI赋能项目。该项目融入 DeepSeek、即梦 AI、智谱清言等多种数智工具，为教师提供“智能课件制作、多模态素材生成、微课制作、场景动画开发、教学智能体研发”培训，并通过竞赛考查教师运用 AI 技术进行教学的能力。该项目开发了超 50 小时的数字课程资源，可供教师长期访问使用。近 150 名教师参训。

To enhance the digital teaching capacity of local Chinese language teachers in northern Thailand, **the Confucius Institute at Chiang Mai University in Thailand** launched an AI-empowered program integrating “training, competitions, and resource development.” The program incorporated multiple intelligent tools, including DeepSeek, Jimeng AI, and Zhipu Qingyan, providing training in intelligent courseware production, multimodal content generation, micro-course development, scenario animation design, and AI teaching agent development. Teaching competitions were also organized to assess participants' ability to apply AI technologies in education. The program developed over 50 hours of digital course resources accessible to teachers for long-term use. 150 teachers participated in the training and competitions.



AI 赋能国际中文教师培训与教学技能大赛

AI-Empowered Training and Teaching Skills Competition for International Chinese Language Teachers

美国明尼唐卡孔子学院举办首届“明尼苏达州沉浸式中文教育峰会”，来自州内 9 所学校的 70 余名教育工作者参会。会议聚焦如何在沉浸式课堂中融入科学的阅读与写作理念，与会者共同探讨有效且可持续的汉字教学策略与沉浸式中文教育的创新与发展。作为美国沉浸式中文教育的推动者之一，明尼唐卡学区通过展示最佳实践案例与项目经验，促进明尼苏达州沉浸式中文教育项目之间的合作与交流。

The Confucius Institute at Minnetonka Public Schools in the United States hosted the inaugural Minnesota Chinese Immersion Education Summit, attended by more than 70 educators from nine schools across the state. The summit focused on integrating scientific approaches to reading and writing instruction into immersion classrooms. Participants explored effective and sustainable strategies for teaching Chinese characters and discussed innovation and development in Chinese immersion education. As a key promoter of Chinese immersion education in the United States, Minnetonka Public Schools facilitated collaboration and exchange among immersion programs through the sharing of best practices and project experiences.



峰会现场
Summit in progress



与会代表观摩学区内的中文课堂
Participants of the summit observe a Chinese class in Minnesota Public Schools

俄罗斯新西伯利亚国立大学孔子学院自 2015 年起，连续十年举办“丝绸之路：传统与当代”国际学术及实践研讨会。2025 年，第十届研讨会特别结合“世界反法西斯战争胜利 80 周年”“《中苏友好同盟互助条约》签署 75 周年”两大历史节点，传承中俄传统友谊，强化当代合作重要意义。会上，来自俄罗斯、

乌兹别克斯坦、中国等 6 国 48 个科研教育机构的 70 名学者围绕东亚与中亚文明、语言教学与翻译、“一带一路”合作等主题做报告。

Since 2015, **the Confucius Institute at Novosibirsk State University in Russia** has hosted the International Scientific-Practical Conference “The Great Silk Road: Traditions

and Modernity” for ten consecutive years. In 2025, the tenth conference was held in conjunction with two significant historical milestones—the 80th anniversary of the victory in the World Anti-Fascist War and the 75th anniversary of the signing of the “Sino-Soviet Treaty of Friendship, Alliance and Mutual Assistance,” which highlights traditional China–Russia friendship and reinforces the importance of contemporary cooperation. At the conference, 70 scholars from 48 research and educational institutions across six countries, including Russia, Uzbekistan, and China, delivered presentations

on East and Central Asian civilizations, language teaching and translation, and Belt and Road cooperation.



第十届研讨会现场

The scene of the tenth conference

英国爱丁堡大学苏格兰孔子学院主办第八届苏格兰中文大会，以“人工智能与国际中文教育的未来：创新、挑战与机遇”为主题，聚焦技术变革带来的实践革新与理念变迁。来自爱尔兰、美国、新西兰、英国、中国等多个国家和地区的 70 余名专家学者、中文教师齐聚一堂，通过主旨演讲、平行小组研讨等方式，开展 28 场报告与研讨，从教学理念、教学工具、评估机制等多个维度进行分享与交流。

The Confucius Institute for Scotland in the University of Edinburgh in the United Kingdom hosted the Eighth Conference on Chinese Teaching in Scotland under the theme “AI and the Future of International Chinese Language Education: Innovations, Challenges and Opportunities,” focusing on practical innovations and conceptual transformations driven by technological change. More than 70 experts, scholars, and Chinese language teachers from Ireland, the United States, New Zealand, the United Kingdom, China, and other countries and regions participated. Through keynote speeches and parallel sessions, 28 presentations and discussions were conducted, addressing teaching philosophy, instructional tools, and assessment mechanisms.



大会现场

At the conference

韩国彩虹孔子学院以“加强《等级标准》对接应用，扎实推进国际中文教育高质量创新发展”为主题，举办《国际中文教育中文水平等级标准》实施四周年暨国际中文教育国际学术研讨会，旨在进一步探讨《等级标准》体系建设及其在教育实践中的应用。来自韩国、日本、中国 91 所高校的 260 余名专家学者出席，多所中国高校学生团队参会。

The Rainbow Confucius Institute in the Republic of Korea organized the International Academic Symposium on International Chinese Language Education, which was also the fourth anniversary of implementing the *Chinese Proficiency Grading Standards for International Chinese Language Education*, under the theme of strengthening the standards alignment and application, and promoting high-quality, innovative development in international Chinese education. The symposium aimed to further explore the development of the standards' framework and its application in educational practice. More than 260 scholars from 91 universities in the Republic of Korea, Japan, and China attended, along with student teams from several Chinese universities.



研讨会合影

Group photo of the symposium

日本北陆大学孔子学院长期打造“中国语教授法研讨会”品牌项目。该项目最初主要面向石川县及周边地区的本土中文教师开展，近年来，随着线上参与模式的引入，其辐射范围与影响力已从北陆地区扩展至日本全国。2025 年，孔子学院举办第九届研讨会，邀请日本中国语检定协会评议委员藤井达也、明治学院大学教授西香织做专题演讲，孔子学院教师进行公开课演示，吸引了近百名日本高校中文教师参与。

The Confucius Institute at Hokuriku University in Japan has long operated the branded program “Chinese Language Teaching Methodology Symposium.” Initially serving local Chinese language teachers in Ishikawa Prefecture and neighboring areas, the program has expanded nationwide following the adoption of online participation formats. In 2025,

the ninth symposium invited Fuji Tatsuya, a supervisory board member of the Society for Testing Chinese Proficiency in Japan, and Nishi Kaori, a professor of Meiji Gakuin University, to deliver keynote lectures while the Confucius Institute teachers conducted demonstration classes, attracting nearly 100 university-level Chinese language teachers across Japan.



第九届研讨会合影
Group photo of the ninth symposium

2

研究成果

Research Achievements

保加利亚索非亚孔子学院与保加利亚科学院巴尔干研究所合作，共同翻译出版首部中文版保加利亚文化主题图书《保加利亚 101 处文化古迹》。该书入选保加利亚教育和科学部“国外保加利亚学的发展与稳固”国家科学项目，采用中保双语形式，并配有 101 幅古迹剪纸作品，通过中国非遗剪纸艺术再现保加利亚建筑风貌。该书保文版出版后广受好评，此次中文译本为该书继英文译本后的第二种外语版本。

The Confucius Institute in Sofia, Bulgaria, in collaboration with the Institute of Balkan Studies and Center of Thracology at the Bulgarian Academy of Sciences, jointly translated and published the first Chinese-language edition of *101 Paintings from Bulgaria*, a publication featuring Bulgarian culture. Selected for the Bulgarian Ministry of Education and Science's national scientific project "Development and Consolidation of Bulgarian Studies Abroad," the Chinese-Bulgarian book features 101 images of Bulgaria's architectural landmarks depicted in traditional Chinese paper-cutting, an intangible cultural heritage technique. Following the success of the Bulgarian edition, the Chinese edition became the second foreign-language edition after English.



《保加利亚 101 处文化古迹》
101 Paintings from Bulgaria

罗马尼亚布加勒斯特大学孔子学院罗方院长、汉学家白罗米与原中方院长李立共同主编的《现代语言 2 中文》（罗马尼亚语版）正式出版。该书以罗马尼亚教育部颁布的中文教学大纲为核心依据，同时参考《国际中文教育中文水平等级标准》进行编制，充分贴合当地高中生的认知规律与学习需求，是首套面向罗马尼亚基础教育阶段的本土化中文教材。

The Romanian-language textbook *Modern Languages 2: Chinese*, co-edited by Luminița Bălan, Romanian Director of **the Confucius Institute at the University of Bucharest in Romania** and sinologist, together with former Chinese Director Li Li, was officially published. Compiled in accordance with the Chinese curriculum standards issued by Romania's Ministry of Education and aligned with the *Chinese Proficiency Grading Standards for International Chinese Language Education*, the textbook fully aligns with the cognitive development patterns and learning needs of local high school students and is the first localized Chinese teaching material designed specifically for Romania's basic education system.



《现代语言 2 中文》（罗马尼亚语版）
Modern Languages 2: Chinese (Romanian Edition)

意大利米兰天主教圣心大学孔子学院意方院长竺易安主持的“丝绸之路”学术研究项目持续推进，现已出版相关著作 11 部。2025 年，在孔子学院的支持下，由米兰天主教圣心大学学生参与翻译的中意双语图书《“塑”说米兰大教堂》出版发行，实现了孔子学院中文教学成果的转化。目前，该书已在米兰大教堂官方纪念品商店正式上架销售。

At **the Confucius Institute at Università Cattolica del Sacro Cuore in Italy**, the academic research project “Silk Road,” led by Italian Director Elisa Maria Giunipero, continues to progress and has produced eleven scholarly publications to date. In 2025, with support from the Confucius Institute, the bilingual Chinese-Italian book *Viaggio delle*

Statue del Duomo di Milano (“Stories of the Statues of Milan Cathedral”), translated with participation of the university’s students, was published as a concrete outcome of the Confucius Institute’s Chinese teaching efforts. The book is now officially available at the Duomo Bookshop of Milan Cathedral.



《“塑”说米兰大教堂》封面

The cover of *Viaggio delle Statue del Duomo di Milano*



《“塑”说米兰大教堂》在米兰大教堂
官方纪念品商店上架销售

Viaggio delle Statue del Duomo di Milano for sale at the Duomo Bookshop of Milan Cathedral

韩国外国语大学孔子学院资助的《中韩研究学刊》于 2025 年被韩国国家研究基金会正式列为核心期刊。该学刊由中韩研究学会主办、韩吉文化社出版，每年定期发行 3 期，自创刊以来已在韩连续出版 24 年，目前发行至总第 37 辑。



2025 年发行的《中韩研究学刊》

2025 Issues of the *Journal of Chinese and Korean Studies*

The *Journal of Chinese and Korean Studies*, funded by **the Confucius Institute at Hankuk University of Foreign Studies in the Republic of Korea**, was officially recognized as a core academic journal by the National Research Foundation of Korea in 2025. Sponsored by the Chinese and Korean Studies Association and published by the Hangil Cultural Publishing, the journal releases three issues annually and has been continuously published in the Republic of Korea for 24 years, reaching its 37th volume.

吉尔吉斯斯坦奥什国立大学孔子学院牵头，联合中吉两国多所高校教师，编写出版《汉吉学习词典》。该词典以《现代汉语常用词频词典》《现代汉语词典》（第7版）为选词依据，同时兼顾吉尔吉斯斯坦特色词语，精选4,200多个高频词条，总字数超47万字，是吉尔吉斯斯坦首部汉吉学习型词典，填补了当地中文教学工具书的空白。

Led by **the Confucius Institute at Osh State University in Kyrgyzstan**, teachers from multiple Chinese and Kyrgyz universities jointly compiled and published the *Chinese–Kyrgyz Dictionary for Learners*. Based on the *Frequency Dictionary of Commonly Used Modern Chinese Words* and the seventh edition of the *Modern Chinese Dictionary*, incorporating Kyrgyz-specific vocabulary, the dictionary includes over 4,200 high-frequency entries with more than 470,000 characters in total. It is the first Chinese–Kyrgyz learner's dictionary in Kyrgyzstan, filling a gap in local Chinese teaching reference resources.



《汉吉学习词典》

Chinese–Kyrgyz Dictionary for Learners



《汉吉学习词典》发布会合影

Group photo at the launch of the *Chinese–Kyrgyz Dictionary for Learners*

泰国朱拉隆功大学孔子学院组织编撰的《诗琳通公主中文题词荟萃》于2025年正式出版，献礼中泰建交50周年暨诗琳通公主70华诞。该书汇集诗琳通公主2015年至2024年在中泰两国亲笔书写的中文题词，生动展现了中泰两国之间的友好情谊。诗琳通公主出席新书发布仪式并为新书揭幕。

The Confucius Institute at Chulalongkorn University in Thailand compiled and published *A Collection of Princess Maha Chakri Sirindhorn's Chinese Calligraphy* in 2025, commemorating the 50th anniversary of China–Thailand diplomatic relations and Princess Sirindhorn's 70th birthday. The book collects Chinese inscriptions handwritten by the Princess from 2015 to 2024 in both China and Thailand, vividly reflecting the longstanding friendship between the two countries. Princess Sirindhorn attended the book launch ceremony and unveiled the publication.



《诗琳通公主中文题词荟萃》
A Collection of Princess Maha Chakri Sirindhorn's Chinese Calligraphy



《诗琳通公主中文题词荟萃》新书发布会
The launch of *A Collection of Princess Maha Chakri Sirindhorn's Chinese Calligraphy*

亚美尼亚“布留索夫”国立大学孔子学院为解决本土中文教材空缺问题，对《快乐汉语》进行翻译与本土化改编。三册教材及配套练习册的出版工作现已全部完成，并在亚美尼亚全国中小学教学点投入使用。该系列教材打破了亚美尼亚中文教育进程中“用外语学外语”的困境，让中文学习更直接、更高效。

To address the shortage of localized Chinese teaching materials, **the Confucius Institute at Brusov State University in Armenia** translated and adapted the *Kuaile Hanyu* (“Happy Chinese”) textbook series for local use. Three volumes and accompanying workbooks have been completed and introduced into the Confucius Institute’s teaching sites at primary and secondary schools nationwide in Armenia. The localized materials have overcome the previous challenge of “learning a foreign language through another foreign language,” making Chinese learning more direct and efficient.



《快乐汉语》(亚美尼亚语版)
Kuaile Hanyu (Armenian Edition)

05

品牌建设传播

Brand Building and
Communication

中国国际中文教育基金会和全球孔子学院以品牌建设与传播为核心目标，持续发行《孔子学院》多语种期刊，打造云春晚、“最·孔院”、“孔院人”等品牌活动，深耕微信公众号、抖音、微博等国内媒体矩阵，同时拓展 Instagram、YouTube、Facebook 等海外社交媒体传播渠道，不断提升孔子学院的品牌辨识度、国际美誉度与全球影响力。

With brand building and communication as a core priority, the Chinese International Education Foundation and the global Confucius Institutes continued to publish the *Confucius Institute* journal in multiple languages and cultivate flagship brand initiatives such as the Online Spring Festival Gala of Confucius Institutes, “CI Moments,” and the “Clers” series. Efforts were made to strengthen domestic media matrices, including WeChat Official Account, Douyin, and Weibo, while expanding outreach through overseas social media platforms such as Instagram, YouTube, and Facebook, continuously enhancing the brand recognition, international reputation, and global influence of the Confucius Institute.

2025 年，《孔子学院》11 个语种期刊以福建、陕西、湖南、山西、云南、四川六省为主题，立体展现当代中国发展风貌与人文底蕴。期刊为海内外读者提供专业优质的中文学习读物，帮助海外民众深度感知中国地域文化的独特魅力。

In 2025, the *Confucius Institute* journal, published in 11 languages, featured six Chinese provinces: Fujian, Shaanxi, Hunan, Shanxi, Yunnan, and Sichuan—presenting a multidimensional portrayal of contemporary China’s development and cultural heritage. The journal provided high-quality and professional Chinese-learning materials for readers both in China and other countries, which enabled overseas people to gain deeper appreciation of the unique charm of China’s regional cultures.



2025 年发行的《孔子学院》期刊
The *Confucius Institute* journal published in 2025

2025年,《孔子学院》多语种期刊被中国知网、万方数据库、维普网三大学术资源平台收录,发行渠道进一步拓宽。期刊斩获多项荣誉:《孔子学院》中俄文对照版入选“2025 BIBF 精品期刊展”;中英文、中法文、中德文、中西文对照版获评“2025 BIBF 精品期刊展”推荐期刊;中英文、中德文对照版荣获首届中国期刊封面设计精品展“推荐入展期刊”;多语种期刊入选“2025 数字阅读影响力期刊 TOP100 (海外) 期刊”。

In 2025, the multilingual *Confucius Institute* journal was indexed by three major Chinese academic databases—China National Knowledge Infrastructure (CNKI), Wanfang Data, and CQVIP (also known as VIP Chinese Journal Database)—further expanding its distribution channels. The journal received multiple honors: the Chinese–Russian edition was selected for the “2025 BIBF Exhibition of High-Premium Journals;” the Chinese–English, Chinese–French, Chinese–German, and Chinese–Spanish editions were recognized as Recommended Journals of the “2025 BIBF Exhibition of High-Premium Journals;” the Chinese–English and Chinese–German editions were included in the First China Outstanding Journal Cover Design Exhibition as “Recommended Entries;” and the multilingual journal was listed among the “TOP 100 Digital Reading Impact Journals of 2025 (Overseas)”.



《孔子学院》多语种期刊获多项荣誉

Multiple awards for the multilingual *Confucius Institute* journal

2025年1月29日（农历正月初一），全球孔子学院云春晚在孔子学院全球门户网站（ci.cn）上线。本届云春晚以“光”为主题，邀请全球孔院人以歌唱、舞蹈、相声、武术、戏曲表演等多样文艺形式共庆新春佳节。晚会在国内外多个平台展映，累计播放量超210万次。

On January 29, 2025 (the first day of the Chinese New Year), the 2025 Online Chinese Lunar New Year Gala of Confucius Institutes premiered on the Confucius Institute Global Portal (ci.cn). Centered on the theme of “Light,” the gala invited global Clers to celebrate the Spring Festival through diverse artistic performances, including singing, dance, *xiangsheng* (cross talk), martial arts, and traditional opera. The gala was broadcast across multiple Chinese and international platforms, achieving over 2.1 million cumulative views.



2025 全球孔子学院云春晚主视觉图

Main visual for the 2025 Online Chinese Lunar New Year Gala of Confucius Institutes

2025年，第五届“最·孔院”全球短视频征集活动再度启航，全球孔院人及中文爱好者以短视频的形式记录与孔子学院一起成长的美好时光。五载时光见证，是他们的真挚创作和创意表达成就了这场名为“最·孔院”的逐梦旅程。本届活动共收到84个国家143所孔子学院和孔子课堂报送的616部作品，评选出特等奖3部、一等奖15部、二等奖30部、三等奖100部，并授予37所孔子学院“最佳组织奖”荣誉、15位创作者“孔院达人”称号。

In 2025, the Fifth CI Moments Global Short Video Collection Event has set sail again. Global Clers and Chinese language enthusiasts documented meaningful moments of growing together with Confucius Institutes through short videos. Over five years of development, the participants' sincere creativity and innovative expression have shaped

this inspiring journey with their “CI moments.” This year’s event received 616 submissions from 143 Confucius Institutes and Confucius Classrooms across 84 countries. Awards included three Grand Prizes, 15 First Prizes, 30 Second Prizes, and 100 Third Prizes. In addition, 37 Confucius Institutes were honored with the “Excellent Organization Award,” and 15 creators received the “CI Expert Award.”



第五届“最·孔院”活动视频

Videos of the fifth “CI Moments” event

2025 年，“孔院人”系列视频第二季正式上线，由 12 所中方合作机构联合 16 所孔子学院精心制作、中国国际中文教育基金会策划包装的 19 部作品，通过讲述孔院人的精彩故事、分享孔子学院的发展历程，展现不同孔子学院的特色和风采，弘扬孔院人创业兴业、追梦圆梦的宝贵精神。该系列视频在 2025 世界中文大会现场精彩亮相，并在孔子学院全球门户网站（ci.cn）长期展映。

In 2025, the “Clers” Video Series (Series 2) was officially launched. Jointly produced by 12 Chinese hosts and 16 Confucius Institutes, with overall planning and polishing by the Chinese International Education Foundation, the series released 19 episodes highlighting inspiring personal stories of Clers and institutional development journeys. The series showcased the distinctive characteristics and achievements of Confucius Institutes worldwide and promoted the spirit of dedication, entrepreneurship, and dream pursuit among Confucius Institute communities. The videos were featured at the 2025 World Chinese Language Conference and are permanently available on the Confucius Institute Global Portal (ci.cn).



“孔院人”系列视频第二季亮相
2025 世界中文大会

The “Clers” Video Series (Series 2) featured at the 2025 World Chinese Language Conference



160,000+

小红书阅读量
views of rednote
account



460,000

微信公众号阅读量
views of WeChat
Official Account



87,000+

微信公众号粉丝数
followers of WeChat
Official Account



740,000

微信视频号播放量
views of WeChat
Channel account



240,000+

抖音号粉丝数
followers of Douyin account



2,000,000+

微博阅读量
views of Weibo account

2025 年，孔子学院各新媒体平台稳步发展，矩阵建设更加完善。12 月 15 日，孔子学院官方小红书账号正式上线，发布笔记 5 条，总阅读量超 16 万次，粉丝数 9,000 余人。“孔子学院”微信公众号全年收到投稿 6,026 条，发布推文 401 篇，粉丝数 87,000 余人，年度总阅读量约 46 万次；“孔子学院”微信视频号发布视频 200 条，累计播放量约 74 万次，转发、评论与点赞数总计 3 万余次；“孔子学院”抖音号发布视频 224 条，粉丝数超 24 万人；“孔子学院”微博账号发布内容 850 条，总阅读量超 200 万次，粉丝数 81,000 余人。

Throughout 2025, the Confucius Institute new media ecosystem continued to grow steadily with further improvements to its media matrix. On December 15, the official Confucius Institute account on rednote was launched. Five posts were published that generated more than 160,000 views

扫码关注

Scanning the QR codes to follow

“孔子学院”小红书
rednote account of the
Confucius Institute



“孔子学院”抖音号
Douyin account of the
Confucius Institute

“孔子学院”微信公众号
WeChat Official Account of the
Confucius Institute

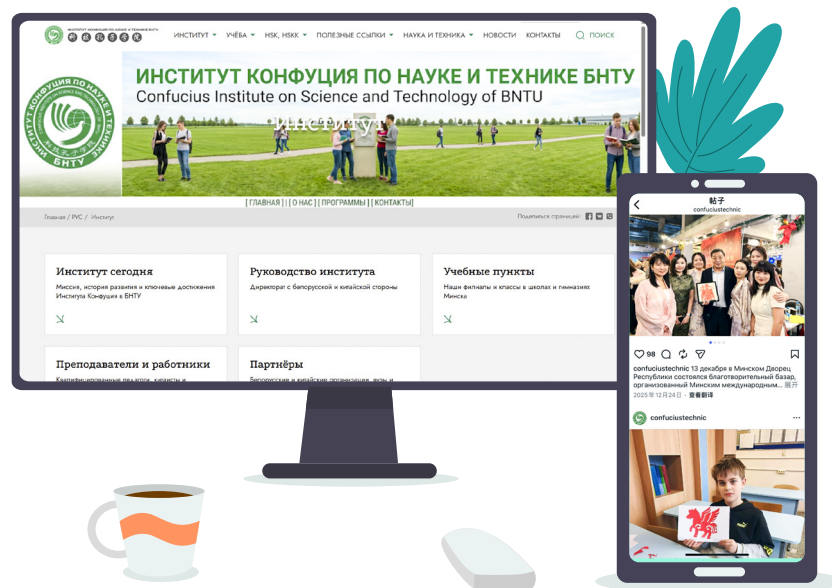


“孔子学院”微博
Weibo account of the
Confucius Institute

and attracted over 9,000 followers. The WeChat Official Account of the *Confucius Institute* received 6,026 submissions during the year and published 401 articles, reaching more than 87,000 followers and approximately 460,000 annual reads. The WeChat Channel account of the *Confucius Institute* released 200 videos, achieving approximately 740,000 cumulative views and over 30,000 shares, comments, and likes. The Douyin account of the *Confucius Institute* published 224 videos and surpassed 240,000 followers, while the Weibo account of the *Confucius Institute* released 850 posts, generating over 2 million total views and attracting more than 81,000 followers.

白俄罗斯国立技术大学科技孔子学院借助社交媒体开展宣传工作，其中孔子学院官网和 Instagram 发挥着重要作用，年度总浏览量逾 94 万人次，有效扩大了孔子学院在当地的知名度和影响力。

The Confucius Institute on Science and Technology at Belarusian National Technical University in Belarus effectively leveraged social media platforms for outreach, with its official website and Instagram playing particularly important roles. Annual page views exceeded 940,000, which significantly enhanced the visibility and recognition of the Confucius Institute in the local community.



孔子学院官网与 Instagram

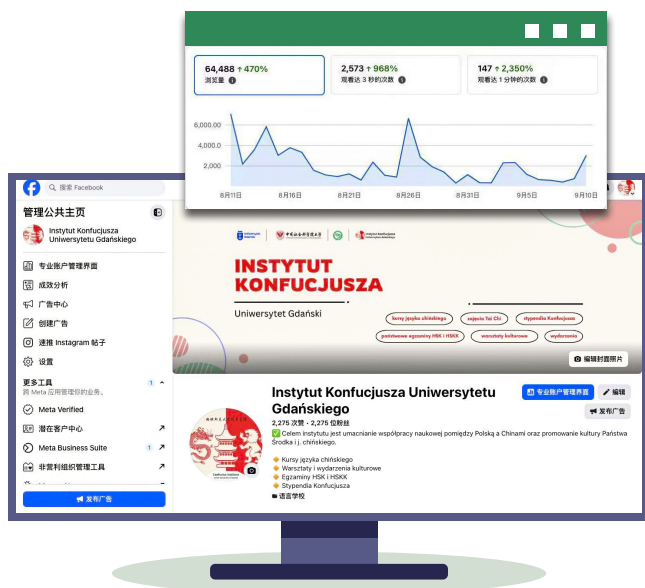
The official website and Instagram of the Confucius Institute

西班牙安达卢西亚大区孔子课堂推动媒体宣传与教学文化活动深度融合，如其下设科尔多瓦教学点中文项目获当地媒体报道 90 余次，内容涵盖教学日常、赛事喜报、文化活动等；加迪斯教学点举办的诸多活动获 19 家地方媒体报道，其打造的“中国文化周”品牌活动已成为当地文化名片；阿尔梅里亚教学点举办的春节庆祝活动获当地 10 家媒体报道。

The Confucius Classrooms of Andalusia in Spain promoted deep integration between media outreach and teaching as well as cultural activities. The Chinese language programs at the teaching sites of Córdoba received over 90 media reports covering teaching activities, competition achievements, and cultural events. Activities organized by the teaching sites of Cádiz were reported by 19 local media outlets, while its “Chinese Culture Week” has become a recognized local cultural brand. Spring Festival celebrations hosted by the teaching sites of Almería were covered by ten local media organizations.



阿尔梅里亚省电视台对当地教学点春节庆祝活动进行报道
Spring Festival celebrations hosted by the teaching sites of Almería covered by the InterAlmería TV



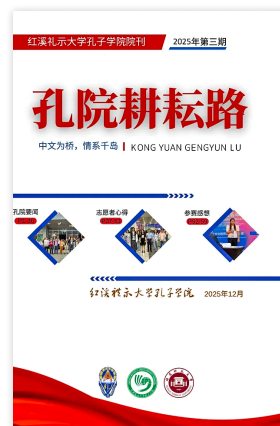
孔子学院 Facebook 单月访问量超 6 万
The Confucius Institute's Facebook page receives over 60,000 visits in a single month

波兰格但斯克大学孔子学院持续开展多元宣传渠道，通过各平台发布课程信息、活动新闻和通知公告等内容，展现孔子学院风采。其中，Facebook 平台影响力尤为突出，年访问量达 40 万人次。

The Confucius Institute at University of Gdańsk in Poland continued to expand diversified communication channels, publishing course information, event news, and announcements across multiple platforms to showcase the charm of the Confucius Institute. Its Facebook platform stood out for its remarkable engagement, with annual visits reaching 400,000.

菲律宾红溪礼示大学孔子学院在品牌建设方面持续发力，通过整合孔子学院官网、《孔院耕耘路》院刊等自有平台，以及 Facebook、微信公众号等社交媒体，搭建宣发矩阵，全年各平台总阅读量超 120 万人次。

The Confucius Institute at Angeles University Foundation in the Philippines strengthened brand development through an integrated communication matrix combining its official website, the institutional journal *The Confucius Institute Journey*, and social media platforms, including Facebook and WeChat Official Account. Total annual readership across platforms exceeded 1.2 million.



《孔院耕耘路》2025 年第三期
Issue 3 of *The Confucius Institute Journey* in 2025



孔子学院 TikTok 首页
The homepage of the Confucius Institute's TikTok account

秘鲁皮乌拉大学孔子学院通过 TikTok、Facebook、Instagram 等自媒体平台发布趣味教学视频，收获超 1.5 万粉丝，视频总播放量突破 60 万次，有效提高了学生学习动力和互动频率。

The Confucius Institute at the University of Piura in Peru utilized TikTok, Facebook, and Instagram to publish engaging instructional videos, attracting more than 15,000 followers and achieving over 600,000 total video views. These media pieces effectively enhanced students' motivation and interaction.

格林纳达玛丽秀社区大学孔子学院创办《孔院四季》数字期刊，并根据不同平台算法和用户偏好，制作形式多样、内容多元的中英文宣传片 20 部，精准投放至多个中外社交平台，浏览量累计近 20 万次，获点赞、评论及转发 5,000 余次。

The Confucius Institute at T. A. Marryshow Community College in Grenada launched the digital journal *Four Seasons at Confucius Institute* and produced 20 Chinese-English bilingual promotional videos featuring diverse formats and rich content, tailored to platform algorithms and user preferences. Distributed across multiple Chinese and international social media platforms, the videos accumulated nearly 200,000 views and generated more than 5,000 combined likes, comments, and shares.



中英文宣传片
Chinese-English bilingual promotional videos

06

数智化发展

Digital Intelligence
Development

2025 年，全球教育数智化转型进程全面加速。中国国际中文教育基金会向全球孔子学院发出倡议，将 2025 至 2027 年确定为“孔子学院数智化主题年”，以“共建中文教育智慧网络，共享中文教育优质资源”为核心主题，推动中文教学更智能、文化交流更生动、协同生态更融通。

In 2025, the global transformation toward digital and intelligent education has accelerated across the board. The Chinese International Education Foundation has issued an initiative to Confucius Institutes worldwide, designating 2025–2027 as “The Year of Digital Intelligence for the Confucius Institute.” Centered on the theme of “Building a Smart Network for Chinese Language Education with Shared Quality Resources,” this initiative aims to make Chinese language teaching more intelligent, cultural exchange more dynamic, and collaborative ecosystems more integrated.

2025 年，孔子学院数智化发展基础设施持续完善，有利条件逐步齐备。孔子学院全球门户网站（ci.cn）与孔子学院 APP 融合联通，“一体两翼”的网络门户建设格局成型，实现内容与功能“同频共振”，满足孔院人双端获取资源、学习中文的需要。孔子学院全球门户网站（ci.cn）全年访问量约 185 万次，访问人数约 41 万；新增 105 所孔子学院参与网站子站点建设，累计提交 1,751 条新增信息。孔子学院 APP 在各大应用商店下载量超 2.1 万次。

In 2025, the infrastructure supporting the digital intelligence development of Confucius Institutes continued to improve, with enabling conditions steadily taking shape. The Confucius Institute Global Portal (ci.cn) and the Confucius Institute APP have been fully integrated, forming a “one body with two wings” network portal structure. This structure enables synchronized development of content and functionality, and meets the needs of users to access resources and learn Chinese across both platforms. Throughout the year, the Confucius Institute Global Portal (ci.cn) recorded approximately 1.85 million visits from about 410,000 users. A total of 105 Confucius Institutes newly participated



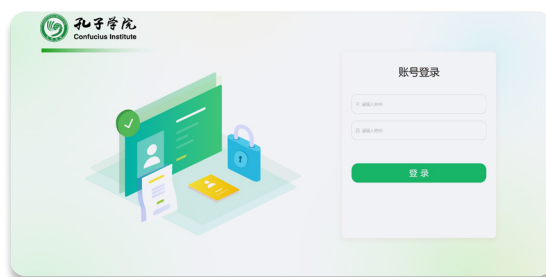
“一体两翼”的网络门户建设格局

“One body with two wings” network portal structure

in the development of the sub-sites of the Confucius Institute Global Portal (ci.cn), contributing 1,751 new entries. The Confucius Institute APP surpassed 21,000 downloads across major app stores.

“孔院云”院长管理系统正式上线，帮助中方合作机构完成从院长选拔备案到岗前培训报名全流程工作。

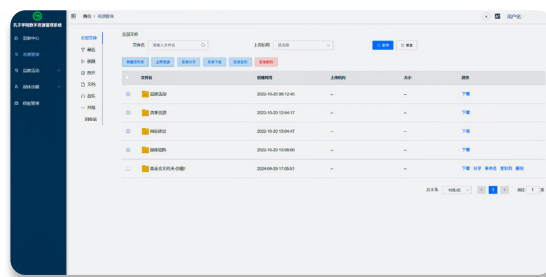
The “CI Cloud” Director Management System was officially launched, supporting Chinese hosts in completing the full workflow—from director selection and registration to pre-service training enrollment.



“孔院云”院长管理系统登录页面
The login page of the “CI Cloud” Director Management System

孔子学院数字资源管理系统面向全球孔子学院开放使用，搭建孔子学院媒体投稿通道和品牌活动入口，助力优质数字资源共建共享。

The Confucius Institute Digital Resource Management System has been opened to Confucius Institutes worldwide, establishing channels for media submissions and entry points for branded activities, thereby facilitating the co-construction and sharing of high-quality digital resources.



孔子学院数字资源管理系统
Confucius Institute Digital Resource Management System

2025 年，数智化教学资源建设成果丰硕。由中国国际中文教育基金会、外语教学与研究出版社共同研发的全球首套以孔子学院为主要应用场景的示范性数智化教学资源《我们是朋友：中文综合教程》正式发布，为师生提供智慧便捷、配置丰富的一站式中文教学解决方案。此外，基金会自 2024 年 9 月起开展孔子学院数字化资源征集专项工作，一年多来共收到 47 家中外方合作机构（含外部合作伙伴）向全球孔子学院授权共享的 969 份数字化教学及文化资源。

In 2025, remarkable achievements were made in the development of digital and intelligent teaching resources. *WE ARE FRIENDS: An Integrated Chinese Course*, the first set of model digital and intelligent teaching materials designed primarily for Confucius Institutes, jointly developed by the Chinese International Education Foundation and Foreign Language Teaching and Research Press, was officially released. It provides teachers and students with a smart, convenient, and resource-rich one-stop solution for Chinese language teaching. In addition, since September 2024, the CIEF has carried out a special initiative to collect digital resources for Confucius Institutes. Over the past year, 47 Chinese and local hosts of Confucius Institutes (including external partners) have authorized the sharing of 969 digital teaching and cultural resources across the global Confucius Institute network.



《我们是朋友：中文综合教程》

WE ARE FRIENDS: An Integrated Chinese Course



数字化教学及文化资源

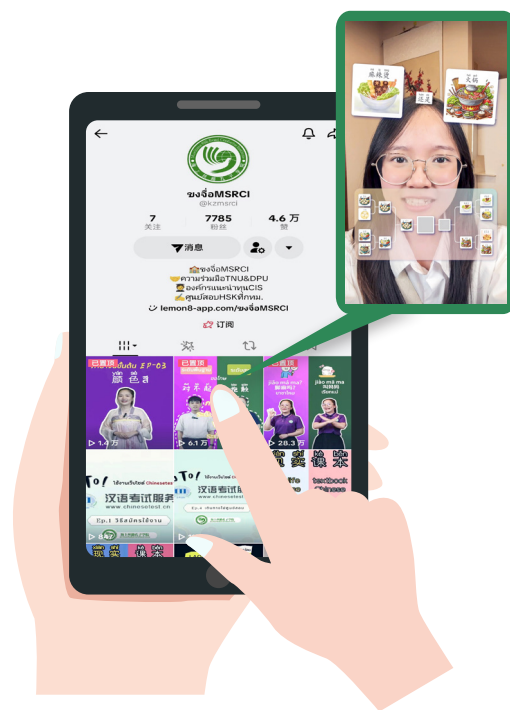
Digital teaching and cultural resources

2025 年，全球孔子学院积极响应数智化倡议，结合所在国家与地区的实际条件与发展需求，积极探索特色化、本土化的数字发展路径，共同推动国际中文教育在数字时代实现高质量发展。在中国国际中文教育基金会举办的首届孔子学院数字化应用与实践案例征集活动中，来自 5 大洲 42 个国家和地区的 60 所孔子学院和孔子课堂分享 83 个案例，为全球孔子学院的数智化转型发展树立典范。

In 2025, Confucius Institutes worldwide actively responded to the digitalization initiative. Taking into account local conditions and development needs, they explored distinctive and localized digital development pathways, which jointly advanced the high-quality development of international Chinese language education in the digital era. In the First Selection Event of Cases on Confucius Institute Digital Application and Practice hosted by the Chinese International Education Foundation, 60 Confucius Institutes and Confucius Classrooms from 42 countries and regions across five continents submitted 83 usage cases. These cases set exemplary examples for the digital and intelligent transformation and development of Confucius Institutes worldwide.

泰国海上丝路孔子学院在 TikTok 平台开设官方教学账号，围绕 HSK 词汇、日常会话、文化常识等主题，推出系列教学短视频，并定期开设“直播课堂”，实现师生实时互动。此外，孔子学院借助 AI 人脸识别与合成技术，开发互动式游戏视频，并依托后台数据持续优化内容。截至目前，该账号已累计发布视频 141 条，总播放量突破百万，直播参与人数超千人，以低成本、高互动的方式在泰国青年群体中拓展了中文教学的覆盖范围。

The Maritime Silk Road Confucius Institute in Thailand launched an official teaching account on TikTok, producing a series of short teaching videos on HSK vocabulary, daily conversations, and cultural knowledge, while regularly offering live-streamed classes for real-time teacher-



孔子学院在 TikTok 平台推出系列教学短视频
The Confucius Institute launches short teaching video series on TikTok

student interaction. In addition, the Confucius Institute developed interactive game-based videos using AI facial recognition and synthesis technologies and continuously optimized content based on backend data analytics. To date, the account has published 141 videos with total views exceeding one million, and live sessions attracting over 1,000 participants, effectively expanding the reach of Chinese language education among Thai youth through a low-cost, high-engagement approach.

意大利都灵大学孔子学院正式启用“水杉中文”智慧教育平台。该平台由华东师范大学数据科学与工程学院研发并提供技术支持，孔子学院管理团队全程参与需求调研与流程设计。平台提供智能备课、教师协同管理、课程排期、学情分析等全链条功能，推出国际中文教育知识图谱等智能辅助工具集，针对学生 HSK 考试等级与学习主题生成专项训练，真正实现“一人一路”定制化教学方案。

The Confucius Institute at University of Turin in Italy officially launched the Shuishan Chinese Education Intelligent Language Learning Platform. Developed with technical support from the School of Data Science and Engineering at East China Normal University, and with full participation from the Confucius Institute's management team in needs assessment and process

design; the platform provides comprehensive functions including intelligent lesson preparation, collaborative teacher management, course scheduling, and learning analytics. It also features intelligent toolkits such as International Chinese Education Knowledge Graph, generating customized training based on students' HSK levels and learning themes, thereby enabling truly personalized “one learner, one pathway” instruction.



“水杉中文”智慧教育平台相关案例获评
“2025 孔子学院数字化应用与实践示范案例”

Shuishan Chinese Education Intelligent Language Learning Platform honored as a 2025 Confucius Institute Digital Application and Practice Exemplary Case

哥斯达黎加大学孔子学院自 2014 年起与本土大学电台 Radio Universidad (96.7FM) 合作开设“哥斯达黎加，你好！”广播节目，并通过 Facebook Live 同步播出。节目以中西双语形式呈现，内容包括中国传统节日、中哥社会文化对比、艺术家对话等多元板块，并在各大社交媒体平台定期推出短视频与互动内容。孔子学院组织学员直接参与节目策划、录制、翻译及字幕制作，并邀请中哥高校学生隔空对话，提升学生的语言应用、跨文化沟通及多媒体实践能力。

Since 2014, **the Confucius Institute of the University of Costa Rica** has collaborated with the local university radio station Radio Universidad (96.7 FM) to produce the bilingual program “Hello, Costa Rica!”, which is also broadcast via Facebook Live. The program is presented in both Chinese and Spanish, featuring diverse segments such as traditional Chinese festivals, comparisons between Chinese and Costa Rican societies and cultures, and dialogues with artists, etc. It also regularly releases short videos and interactive content across major social media platforms. The Confucius Institute actively involves students in program planning, recording, translation, and subtitle production, while also organizing virtual exchanges between Chinese and Costa Rican university students. These activities help enhance students’ language proficiency, cross-cultural communication skills, and multimedia practice abilities.

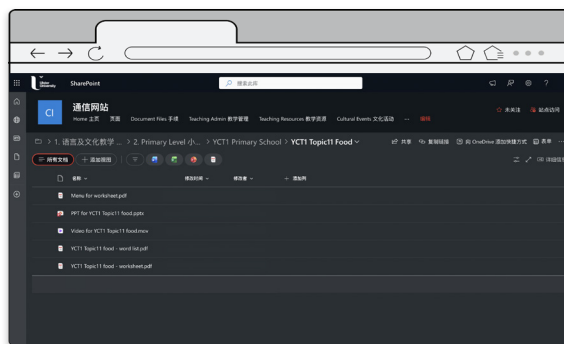


节目录制现场

Program recording in progress

英国奥斯特大学北爱尔兰孔子学院与大学合作开发并运营基于 SharePoint 的数字教学资源平台。该平台汇集优秀教案、示范课、考试辅导材料、文化内容以及前沿 AI 教学工具,并持续更新,不仅实现了教学资源数字化归档与实时更新,还具备课时统计、考勤监控与评估记录等管理功能,显著提升了管理效率与教学透明度。

The Confucius Institute for Northern Ireland at Ulster University in the United Kingdom has collaborated with the university to develop and operate a SharePoint-based digital teaching resource platform. The platform integrates high-quality lesson plans, demonstration classes, exam preparation materials, cultural content, and cutting-edge AI teaching tools. With continuous updates, it enables digital archiving and real-time resource sharing, while also providing management functions such as class hour tracking, attendance monitoring, and assessment records. The platform significantly improves administrative efficiency and teaching transparency.



数字教学资源平台

The digital teaching resource platform



教学小组运用平台进行备课

The teaching group uses the platform to prepare lessons

卢旺达大学孔子学院自主研发搭建中卢语言文化学习平台，整合电子资源下载、双语词典查询、卢旺达社会文化资讯等多项功能。网站累计发布千余条中卢双语数字资源，包括 52 个视听节目、1,000 余条音频资料以及 12 种电子教材与读物，访问量突破万次。网站资源面向卢旺达民众开放，已在孔子学院及其 14 个下设教学点、部分当地企业与华人社区广泛应用，为 5,000 余名因时间限制无法参与线下课程的学习者提供了线上学习渠道。

The Confucius Institute at University of Rwanda independently developed the Chinese-Kinyarwanda Language and Culture Learning Platform. The platform integrates multiple functions, including electronic resource downloads, bilingual dictionary lookup, and access to Rwandan cultural information. To date, it has released over a thousand bilingual digital resources, including 52 audiovisual programs, more than 1,000 audio materials, and 12 types of electronic textbooks and reading materials, with total visits exceeding 10,000. Open to the public, the platform has been widely used across the Confucius Institute and its 14 teaching sites, as well as in local enterprises and Chinese communities, providing online learning opportunities for more than 5,000 learners who are unable to attend in-person classes due to time constraints.



中卢语言文化学习平台首页

The homepage of the Chinese-Kinyarwanda Language and Culture Learning Platform

07

协作生态

Collaborative Ecosystem

- 
- 孔子学院联盟和区域协作
Confucius Institute Alliances and
Regional Collaborations
 - 社会支持和伙伴协作
Community Support and Partner
Collaboration

1

孔子学院联盟和区域协作

Confucius Institutes Alliance and Regional Collaborations

孔子学院持续依托联盟、联席会等协作机制，深入践行共商共建共享理念，有力推动信息互通、优势互补、资源共享与协同发展。2025 年，葡萄牙孔子学院联盟、巴西孔子学院联盟、云贵孔子学院（课堂）工作联盟与全球农业特色孔子学院联盟正式成立。截至 2025 年底，全球已建有孔子学院联盟或类似工作机制 37 个。

Confucius Institutes have continued to leverage alliance-based and joint conference mechanisms to actively implement the principles of extensive consultation, joint contribution, and shared benefits. These efforts have effectively promoted information exchange, complementary advantages, resource sharing, and coordinated development. In 2025, the Portugal Confucius Institute Alliance, the Confucius Institute Alliance of Brazil, the Yunnan-Guizhou Confucius Institute (Classroom) Alliance, and the Global Alliance of Confucius Institutes with Agricultural Characteristics were officially established. By the end of 2025, a total of 37 Confucius Institute alliances or similar coordination mechanisms had been formed worldwide.

3 月 28 日，**葡萄牙孔子学院联盟**在里斯本大学孔子学院正式成立。联盟成立当天选定首任轮值协调员，讨论通过未来两年工作计划。联盟将整合葡萄牙孔子学院的资源，致力于推动中文教学资源共享、深化中葡人文交流。

On March 28, **the Portugal Confucius Institute Alliance** was officially inaugurated at the Confucius Institute at the University of Lisbon. On the day of its establishment, the alliance elected its first rotating coordinator and approved its work plan for the next two years. The alliance aims to integrate resources among Confucius Institutes in Portugal, promote the sharing of Chinese language teaching resources, and deepen Chinese-Portuguese cultural exchange.



联盟揭牌仪式

The plaque unveiling ceremony of the alliance

4月4日至5日，西班牙莱昂大学孔子学院牵头举办**第三届西班牙、葡萄牙孔子学院院长论坛**。本届论坛以“新时代国际中文教育的机遇与挑战：标准化、多元化、本土化和数字化”为主题，汇聚两国15所孔子学院代表，共议国际中文教育发展策略，共享国际中文教育实践经验。

From April 4 to 5, the Confucius Institute at the University of Leon in Spain hosted **the Third Forum of Directors of the Confucius Institutes in Spain and Portugal**. Under the theme “Opportunities and Challenges for International Chinese Language Education in the New Era: Standardization, Diversification, Localization, and Digitalization,” the forum

brought together representatives from 15 Confucius Institutes in the two countries to discuss development strategies and share practical experiences of international Chinese language education.



论坛嘉宾合影

Group photo of the forum participants

6月6日，德国法兰克福孔子学院牵头举办**德语区孔子学院院长联席会议**，来自奥地利与德国孔子学院的25位代表参会。本次会议以“转折点——孔子学院的变革、调整与突破”为主题，参会者就德语区孔子学院的发展战略、挑战与机遇等议题展开深入探讨。

On June 6, the Confucius Institute Frankfurt in Germany hosted **the Joint Conference of Confucius Institute Directors in the German-speaking Area**, attended by 25 representatives from Austria and Germany. Centered on the theme “Turning Point: Transformation, Adjustment, and Breakthrough of Confucius Institutes,” the conference facilitated in-depth discussions on topics like development strategies, challenges, and opportunities for the Confucius Institutes in the German-speaking area.



分组讨论环节

Group discussions

9月12日，**巴西孔子学院联盟**在巴西孔子学院联席会议上揭牌成立。这是拉美地区首个孔子学院联盟，现有成员包括巴西14所孔子学院和马托格罗索联邦大学“中文+农业科教发展中心”。联盟的成立有助于推动教学、师资与文化项目联动，促进各方优势资源整合。

On September 12, **the Confucius Institute Alliance of Brazil** was officially launched during the Joint Conference of Confucius Institutes in Brazil. As the first alliance of its kind in Latin America, it includes 14 Confucius Institutes in Brazil and the Center for the Development of Agricultural Science + Chinese Education at the Federal University of Mato Grosso. The alliance is expected to promote coordinated development in teaching, faculty, and cultural programs, and enhance resource integration.



联盟揭牌仪式

The plaque unveiling ceremony of the alliance



与会人员合影

Group photo of the conference participants

9月25日，中国国际中文教育基金会举办**2025年孔子学院中方合作机构联盟工作交流会**，来自18个孔子学院中方合作机构联盟和中国教育部中外语言交流合作中心的48位代表出席会议，共同探讨如何加强资源整合、打造精品项目、拓展联盟朋友圈。



基金会副理事长、秘书长赵灵山主持会议
Zhao Lingshan, Vice President and Secretary-General of the CIEF, hosts the meeting

On September 25, the Chinese International Education Foundation convened **the 2025 Work Exchange Meeting for Alliances of Chinese Hosts of Confucius Institutes**. A total of 48 representatives from 18 alliances and the Center for Language Education and Cooperation of the Ministry of Education of China attended the meeting to discuss strengthening resource integration, developing high-quality programs, and expanding collaboration networks.

10月3日，法国普瓦提埃大学孔子学院牵头举办“孔子学院发展回顾与前瞻”学术研讨会暨**欧洲法语区孔子学院 2025 年度院长会议**，来自比利时、法国、瑞士的 16 所孔子学院院长及合作机构代表 40 余人出席会议。与会代表围绕孔子学院的发展历史与未来趋势等议题展开深入交流。

On October 3, the Confucius Institute at the University of Poitiers in France hosted the academic symposium “Review and Prospect of Confucius Institute Development” and **the 2025 Annual Meeting of Directors of Confucius Institutes in the French-speaking Area in Europe**. Over 40 representatives from 16 Confucius Institutes and their hosts in Belgium, France, and Switzerland participated, engaging in in-depth discussions on the history of Confucius Institutes’ development and future trends, etc.



与会代表合影

Group photo of the participating representatives

10月23日，**云贵孔子学院（课堂）工作联盟**成立大会暨首届发展论坛成功举办。联盟将构建共商协作机制，实现资源共享及优势互补，打造云贵孔子学院（课堂）区域特色发展新模式。

On October 23, **the Yunnan-Guizhou Confucius Institute (Classroom) Alliance** was officially established, alongside the Inaugural Development Forum. The alliance aims to build a collaborative mechanism featuring



嘉宾合影

Group photo of the guests

resource sharing and complementary advantages, and to create a new development model with the distinctive regional characteristics of Yunnan-Guizhou Confucius Institutes and Confucius Classrooms.

11月15日，**全球农业特色孔子学院联盟**成立。该联盟由中国南京农业大学和肯尼亚埃格顿大学共同牵头发起，现有23家成员单位。联盟旨在构建集农业课程、文化、培训于一体的教育体系，系统介绍中国先进农业技术和消除贫困的经验，为全球农业合作注入新动能。

On November 15, **the Global Alliance of Confucius Institutes with Agricultural Characteristics** was established, jointly initiated by Nanjing Agricultural University of China and Egerton University of Kenya, with 23 member institutions. The alliance seeks to build an integrated education system combining agricultural courses, culture, and training, with the goal to systematically introduce China's advanced agricultural technologies and poverty alleviation experience to inject new momentum into global agricultural cooperation.



联盟揭牌仪式

The unveiling ceremony of the alliance

11月15日，**辽宁省孔子学院合作大学联盟工作会议暨辽宁省国际中文教育统筹协作交流会**召开，来自布隆迪、斯洛伐克、突尼斯等多国孔子学院及中外合作机构代表参会。本次会议系统总结以联盟协同创新与评估促建机制为核心的“辽宁经验”，明确未来将以数字化赋能和“中文+”融合为双轮驱动，充分发挥孔子学院在中外文明互鉴中的桥梁作用。



与会人员合影

Group photo of the participants

On November 15, **the Liaoning Confucius Institute Partnership Alliance Work Meeting** and the Liaoning International Chinese Language Education Coordination Exchange Conference were held. Representatives from Confucius Institutes and their Chinese and local hosts in countries including Burundi, Slovakia, and Tunisia attended the meeting. The conference systematically reviewed the “Liaoning model,” which centers on collaborative innovation within the alliance and an evaluation-driven development mechanism. It also outlined future plans to adopt a dual-driving approach of digital empowerment and the integration of “Chinese +” initiatives, fully leveraging the role of Confucius Institutes as a bridge for mutual learning between Chinese and other civilizations.

11月17日，**内蒙古自治区2025年孔子学院联席会议**召开，来自重庆、浙江两地联盟的专家代表受邀做专题讲座，交流孔子学院建设经验，推动自治区国际中文教育高质量协同发展。俄罗斯、蒙古国孔子学院合作机构代表及中国内蒙古自治区孔子学院（国际中文教育）工作联盟代表参会。

On November 17, **the 2025 Joint Conference of Confucius Institutes in the Inner Mongolia Autonomous Region** was convened. Experts from alliances in Chongqing and Zhejiang delivered keynote lectures, sharing best practices of building Confucius Institutes and promoting high-quality coordinated development of international Chinese language education in the region. Representatives from hosts of Confucius Institutes in Russia and Mongolia, as well as representatives of the Work Alliance for International Chinese Education (Confucius Institute) of Inner Mongolia Autonomous Region, attended the meeting.



专题讲座

The keynote lectures

2

社会支持和伙伴协作

Community Support and Partner Collaboration

孔子学院联动中外企业、教育文化机构、慈善组织等社会各界力量，整合优质社会资源，推动中文教育与职业发展、产业合作深度融合，不断提升综合办学效能与社会服务价值。

Confucius Institutes have actively engaged various sectors of society, including enterprises, educational and cultural institutions, and charitable organizations in China and other countries, to integrate high-quality social resources and promote the deep integration of Chinese language education with career development and industrial cooperation. Thereby, they have continuously enhanced comprehensive institutional effectiveness and social service value.

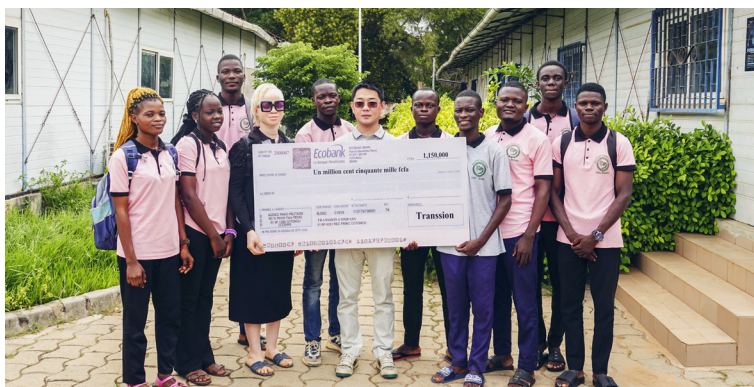
爱尔兰科克大学孔子学院与福塔岛度假村及水疗中心签署合作备忘录。该中心作为孔子学院春节庆祝活动的主要赞助商，为活动提供资金和实物支持，包括活动场地、餐饮服务及品牌推广资源，显著提升了活动的专业水准和社会影响力。

The Confucius Institute at University College Cork in Ireland signed a memorandum of understanding with Fota Island Resort & Spa. The resort has served as a major sponsor for the Confucius Institute's Spring Festival celebrations by providing financial and in-kind support, including venue, catering, and promotional resources. This significantly enhanced the professionalism and social influence of the events.

中国深圳传音控股股份有限公司贝宁办事处连续三年在**贝宁阿波美卡拉维大学孔子学院**设立“TECNO”助学金，每年资助10名经济困难学生，为每名学生提供115万西非法郎（折合人民币约1.4万元）助学金。此外，该公司还多次赞助孔子学院文化活动，助力培养更多本土中文人才。

The Benin office of Shenzhen Transsion Holdings Co., Ltd. has, for three consecutive years, established the “TECNO” Scholarship at **the Confucius Institute at University of Abomey-Calavi in Benin**. The scholarship provides financial assistance to 10 economically disadvantaged students annually. Each recipient receives 1.15 million West African CFA

francs (approximately RMB 14,000). The company has also sponsored various cultural activities of the Confucius Institute, contributing to the cultivation of local Chinese language talent.



传音公司贝宁办事处负责人鲍彬彬（中）与 2025 年“TECNO”助学金获得者合影
Bao Binbin (center), Head of Transsion's Benin office, poses for a photo with the recipients of the 2025 “TECNO” Scholarship

赞比亚大学孔子学院主办 2025 赞比亚大学孔子学院人才招聘会，吸引了来自赞比亚大学、赞比亚国家行政学院、卢萨卡职业技术学院等 16 所高校和职业院校的近 3,000 名毕业生参与。参会的 102 家中资企业共提供 1,036 个工作岗位，涵盖制造、建筑、物流、能源等多个领域。

The Confucius Institute at the University of Zambia hosted the 2025 Job Exposition at the Confucius Institute at the University of Zambia, attracting nearly 3,000 graduates from 16 universities and vocational institutions, including the University of Zambia, the National



招聘会现场
Scenes from the job exposition

Institute of Public Administration, and Lusaka Vocational and Technical College. A total of 102 Chinese enterprises offered 1,036 job positions across sectors such as manufacturing, construction, logistics, and energy.

巴西圣保罗州立大学孔子学院联合巴西中资企业协会等机构主办第七届巴西中资企业人才招聘会，吸引 32 家中资企业参与，共提供岗位 400 余个，应聘人数达 2,100 人。本届招聘会新增“求职面试的礼仪与技巧”主题讲座，吸引听众近 300 人。

The Confucius Institute at Sao Paulo State University in Brazil co-hosted the Seventh Recruitment Fair of Chinese Companies in Brazil with the Association of Chinese Companies in Brazil, attracting 32 Chinese companies and offering over 400 positions, with more than 2,100 applicants. A newly introduced lecture on job interview etiquette and skills at the fair drew nearly 300 participants.



招聘会现场

Scenes from the recruitment fair

坦桑尼亚达累斯萨拉姆大学孔子学院举办中坦校企合作签字仪式暨首届混凝土与外加剂技术合作论坛，旨在推动中坦两国在该领域的深度合作，促进产学研结合，为坦桑尼亚基础设施建设提供技术支持。其间，达累斯萨拉姆大学与巨业商混有限公司、科之杰新材料集团有限公司和中铁建工集团东非有限公司 3 家中资企业签署合作协议。其中，巨业商混有限公司向孔子学院捐赠奖学金 1,000 万坦先令（折合人民币约 2.7 万元），用于奖励优秀中文学习者。

The Confucius Institute at the University of Dar es Salaam in Tanzania hosted the Signing Ceremony of the China–Tanzania Industry–University Cooperation and the First Forum on Concrete and Admixture Technology Collaboration with the aim of advancing in-depth collaboration between China and Tanzania in this field, promoting integration

of industry, academia, and research, and providing technical support for Tanzania's infrastructural development. During the event, the Confucius Institute signed cooperation agreements with three Chinese enterprises, namely JUYE Concrete Company Ltd.; KZJ New Materials Group Co., Ltd.; and CRJE (East Africa) Limited. JUYE Concrete Company Ltd. also donated a scholarship of 10 million Tanzanian shillings (approximately RMB 27,000) to the Confucius Institute to support outstanding Chinese language learners.



与会人员合影

Group photo of the participants

08

孔院人风采

Profiles of Clers



- 学员
Students

- 教职员工
Faculty and Staff

孔子学院始终坚持以学员为中心，支持学员成长与发展。遍布世界的中文课堂中涌现出无数动人的学员故事。这些鲜活的成长轨迹，生动展现孔子学院在全球播撒语言与文化种子、孕育理解与未来希望的实践与成果。

Confucius Institutes have consistently adhered to a student-centered approach, supporting learner growth and development. Across Chinese classes worldwide, numerous inspiring stories have emerged, vividly demonstrating the Confucius Institute's role in spreading language and culture, and fostering understanding and hope for the future.

1

学员

Students

冰岛北极光孔子学院学员**潘博**是冰岛大学汉学专业大二学生，因热爱乒乓球与中国结缘，多次远赴中国参加专业训练。他积极投身中冰体育文化交流，以乒乓球为梦、以中文为桥，用实际行动诠释“小球转动大球”的深层内涵，让中冰友谊在球拍起落与文字交流中愈发深厚。

Porbergur Freyr Pálmarsson, a student from **the Iceland Northern Light Confucius Institute**, is a sophomore of Chinese Studies at the University of Iceland. He developed a strong connection with China through his passion for table tennis and has made multiple trips to China for specialized training. Using table tennis as a way to bond and the Chinese language as a bridge for communication, he has actively engaged in China-Iceland sports and cultural exchanges, vividly embodying the profound spirit of “a small ball moving a large ball,” deepening the friendship between China and Iceland with every swing of the paddle and every exchange of words.



参加乒乓球比赛的潘博

Porbergur Freyr Pálmarsson participates in a table tennis competition

德国特里尔孔子学院学员、摩泽尔河流域葡萄酒产区的第四代庄主与孔子学院携手，创新将“特里尔之子”马克思的头像、故居、就读学校，以及特里尔标志性建筑尼格拉城门（又称“大黑门”）和中德文“故乡”字样融合于中文酒标中，共同设计推出了“特里尔孔子学院专属纪念雷司令葡萄酒”。这款葡萄酒已成为孔子学院别具特色的标志性礼品。

A student of **the Confucius Institute Trier in Germany**, who is also a fourth-generation vineyard owner from the Moselle wine region, has worked closely with the

Confucius Institute to innovate a Chinese wine label design by integrating multiple cultural elements. These include the portrait, former residence and school of Karl Marx, the “Son of Trier,” as well as the city’s iconic landmark, the Porta Nigra (“Black Gate”), along with a bilingual Chinese and German inscription: “Home.” On this basis, they jointly designed and launched a “Confucius Institute Trier Exclusive Commemorative Riesling Wine.” This wine has since become a distinctive and symbolic gift of the Confucius Institute.

俄罗斯新西伯利亚国立大学孔子学院学员**叶夫根尼娅·丘里洛娃**参加“唱歌学中文——唱行成都”来华研学营活动后，受到启发，与孔子学院教师邓皓东构思拍摄了音乐视频——《唱出来的江湖》。该视频将武侠电影和中国风歌曲串联起来，在第五届“最·孔院”全球短视频征集活动中获得一等奖，她也因此获得“孔院达人”称号。

A student from **the Confucius Institute at Novosibirsk State University in Russia, Evgeniia Churilova**, participated in the “Sing & Learn Chinese: Singing in Chengdu” study camp in China. Inspired by the experience, she collaborated with Confucius Institute teacher Deng Haodong to conceptualize and produce a music video titled “Martial World in Chinese Songs.” The video integrates elements of *wuxia* films with Chinese-style music, winning first prize in the Fifth CI Moments Global Short

Video Collection Event, and Evgeniia Churilova was subsequently honored with the title of “CI Talent.”



叶夫根尼娅·丘里洛娃
Evgeniia Churilova

英国格拉斯哥大学孔子学院学员**周可**自孔子学院 2011 年成立后，便坚持学习中文。受小儿麻痹症后遗症的影响，她无法正常握笔，学习中文需克服更多困难。经过反复的摸索与尝试，她找到了适合自己的学习方法，不仅顺利通过了 HSK 四级考试，还开始自学行书。在孔子学院 2024 年端午节庆祝活动中，她向 300 多名来宾讲述自己学习中文的故事，深深触动了每一位听众。

At the **Confucius Institute at the University of Glasgow in the United Kingdom**, student **Kay Johnstone** has remained committed to studying Chinese since the Confucius Institute's establishment in 2011. Despite physical challenges caused by the aftereffects of poliomyelitis, which prevent her from holding a pen normally, she has demonstrated perseverance in overcoming learning difficulties. Through continuous exploration and practice, she developed an effective learning approach, successfully passed the HSK Level 4 test, and began a self-study of semi-cursive calligraphy. During the 2024 Dragon Boat Festival celebration hosted by the Confucius Institute, she shared her Chinese learning journey with more than 300 attendees, leaving a profound impression on the audience.



周可（右）分享自己学习中文的故事
Kay Johnstone (right) shares her Chinese learning journey



芭芭拉·卡拉·埃查维亚
Barbara Carla Echavia

菲律宾达沃雅典耀大学孔子学院学员**芭芭拉·卡拉·埃查维亚**是菲律宾副总统办公室的首席行程官。自 2021 年参加孔子学院举办的政府官员中文培训班以来，她积极学习，中文水平不断提升，并因此获得机会，赴北京参加由中国文化和旅游部主办、北京市政府外事办公室和北京第二外国语学院承办的“青年汉学家研修计划”。在中文学习之余，她还积极参加孔子学院举办的各类文化交流活动。

Barbara Carla Echavia, a student at the **Confucius Institute at Ateneo De Davao University in the Philippines** and Head of Appointments of Office of the Vice President of the Philippines, has made steady progress in Chinese

proficiency since participating in a Chinese language training program for government officials organized by the Confucius Institute in 2021. Owing to her outstanding performance, she was selected to attend the “Visiting Program for Young Sinologists” in Beijing, hosted by the Ministry of Culture and Tourism of China and organized by the Foreign Affairs Office of Beijing Municipality and the Beijing International Studies University. In addition to her language studies, she has actively participated in various cultural exchange activities organized by the Confucius Institute.



芭芭拉·卡拉·埃查维亚（左二）
参加孔子学院蛇年春节庆典

Barbara Carla Echavia (second from the left) participates in the Confucius Institute's Chinese New Year Celebration for the Year of the Snake

格鲁吉亚第比利斯自由大学孔子学院学员玛丽亚姆·胡楚阿自高中起与中文结缘，后在孔子学院系统学习中文。她曾多次参加“汉语桥”比赛，并获得赴华留学机会。如今，她是中文导游与翻译，不仅向中国游客介绍自己的家乡，也向格鲁吉亚民众讲述中国故事。“山海相隔，情谊相连，”她说，“中文，是连接我们与世界的钥匙。”

Mariami Khutchua, a student at **the Confucius Institute at Free University of Tbilisi in Georgia**, developed an interest in Chinese during high school and later pursued systematic study at the Confucius Institute. She has participated in the “Chinese Bridge”



玛丽亚姆·胡楚阿参加“汉语桥”比赛

Mariam Khutchua participates in the “Chinese Bridge” competition

competition multiple times and earned an opportunity to study in China. She now works as a Chinese-speaking tour guide and translator, introducing her hometown to Chinese visitors while sharing Chinese culture with local communities. As she noted, “Though separated by mountains and seas, friendship connects us—Chinese is the key that links us to the world.”

多哥洛美大学孔子学院学员**姚子威**深知掌握中文对就业的重要性，坚持勤工俭学，利用业余时间学习中文，仅两个学期便高分通过HSK三级考试，并获得“伟华铝业汉语英才奖学金”。在孔子学院就业平台的支持下，他成功赴科特迪瓦从事中文相关工作，实现了职业突破。在他的激励下，他的表兄弟高佳成与宁格也来到孔子学院学习，三人互相带动，中文水平持续提升。

Azonvide Yao Valentin, a student at **the Confucius Institute at University of Lome in Togo**, has demonstrated strong awareness of the value of Chinese language skills for career development. Through part-time but dedicated study, he achieved rapid progress, passing the HSK Level 3 test with high scores within just two semesters and receiving the “VIVACE GROUP Chinese Talent Scholarship.” With support from the Confucius Institute’s employment platform, he secured a position related to the Chinese language in Côte d’Ivoire, achieving a significant career advancement. Inspired by his example, his cousins, Akakpo Kokoku Jean-Baptiste and Djama Kabissa Rodrigue, also enrolled in the Confucius Institute, forming a mutually supportive learning group that has continuously improved their Chinese proficiency.



姚子威
Azonvide Yao Valentin

巴西圣保罗州立大学孔子学院学员**林雾凇**就读于圣保罗州立大学物理学专业。在他看来，中文组词方式和成句方式的结构同一性，使其内在逻辑非常有趣。同时，他发现物理学的量子理论带给他的世界观，竟与中国的道家思想不谋而合，这促使他重新认识自我、他人与世界的关系。未来，他计划赴中国留学，一边学物理，一边学中文。“中文为我的世界打开了另一扇门，”他说，“我是中巴友好交往50年的受益者，更想成为中巴双边关系下一个‘黄金50年’的参与者和贡献者。”

Nicolas Veras Couto, a student at **the Confucius Institute at Sao Paulo State University in Brazil** and a physics major, has developed a strong interest in the structural logic of the Chinese language. He observes that the compositional and syntactic patterns of Chinese exhibit a unique internal coherence. Furthermore, he finds that the worldview shaped by quantum theory in physics resonates with principles in Chinese Daoist philosophy, prompting him to reconsider the relationships between self, others, and the world. Looking ahead, he plans to pursue further studies in China, learning Chinese alongside physics. As he stated, “Chinese has opened another door to the world for me. As a beneficiary of 50 years of China–Brazil friendship, I aspire to contribute to the next ‘golden 50 years’ of bilateral relations.”



林雾淞
Nicolas Veras Couto

2

教职员 Faculty and Staff

作为孔子学院在当地深耕发展的核心力量，院长、教师与志愿者不仅肩负语言文化教学的重任，更以专业精神与热忱奉献服务民众需求，赢得了各方的高度认可，成为深化中外人文交流、促进民心相通的关键纽带。

As the core driving force behind the sustained local development of the Confucius Institute, its directors, teachers, and volunteers not only undertake the mission of language and cultural education, but also serve community needs with professionalism and dedication. They have earned wide recognition and play a key role in advancing people-to-people exchanges and fostering mutual understanding between China and other countries.

为表彰**老挝苏发努冯大学孔子学院**中方院长**宋旻英**和中方教师**谢雨瑶**、**李边秀**在任期间为推进中老文化教育合作交流、培养老挝本土中文人才及促进中老友好事业发展做出的杰出贡献，老挝政府授予宋旻英国家“友谊奖章”，授予谢雨瑶、李边秀“青年奋斗奖章”。在2025年12月举行的颁奖仪式上，老挝琅勃拉邦省行政管理委员会主席本勒·信赛沃拉翁向三位教师授奖。

In recognition of the outstanding contributions made during their tenure by **Song Mingying**, Chinese Director of **the Confucius Institute at Souphanouvong University in Laos**, as well as Chinese teachers **Xie Yuyao** and **Li Bianxiu**, in advancing Chinese–Lao cultural and educational exchanges, cultivating local Chinese language talents, and promoting the development of China–Laos friendship, the Lao government conferred upon Song Mingying the “Friendship Medal,” and awarded Xie Yuyao and Li Bianxiu the “Youth Dedication Medal.” At the award ceremony held in December 2025, Bounleua Sinxayvoravong, Chairman of the Luang Prabang Provincial Administration Committee, presented the awards to the three recipients.



宋旻英（左）获国家“友谊奖章”
Song Minying (left) awarded the “Friendship Medal”



谢雨瑶（左）、李边秀（右）获“青年奋斗奖章”
Xie Yuyao (left) and Li Bianxiu (right) awarded the “Youth Dedication Medal”

在 2025 年 5 月举行的“庆祝中泰建交 50 周年·中泰教育大会”上，**泰国芭堤雅明满学校孔子课堂**泰方负责人**陈松**、中方负责人**张立志**获“泰国华文教育突出贡献奖”，张立志成为 50 年来泰国孔子学院和孔子课堂中首位获此殊荣的中方负责人。该奖项由泰国教育部、中国驻泰国大使馆及泰国华文教师公会联合颁发，旨在表彰为中泰语言文化交流与教育合作做出卓越贡献的杰出人士。

At the “Celebration of the 50th Anniversary of China-Thailand Diplomatic Relations: China-Thailand Education Conference” held in May 2025, the heads of **the Confucius Classroom at Swang Boriboon Wittaya School in Thailand** were awarded the “Outstanding Contribution to Chinese Language Education in Thailand” award. They were **Somchai Pisalpatnakit** on the Thai side and **Zhang Lizhi** on the Chinese side. Zhang Lizhi became the first Chinese director/head among Confucius Institutes and Confucius Classrooms in Thailand to receive this honor in the past 50 years. The award, jointly



泰国教育部部长蓬普·奇措（左）为陈松（右）颁奖

The Minister of Education of Thailand, Permpoon Chidchob (left), presents the award to Somchai Pisalpatnakit (right)



泰国教育部部长蓬普·奇措（左）为张立志（右）颁奖

The Minister of Education of Thailand, Permpoon Chidchob (left), presents the award to Zhang Lizhi (right)

conferred by the Ministry of Education of Thailand, the Embassy of China in Thailand, and the Chinese Teachers (Thailand) Association, recognizes individuals who have made outstanding contributions to Chinese–Thai language and cultural exchange and educational cooperation.

2025 年 3 月，**尼泊尔加德满都大学孔子学院**中方院长**李双成**及 8 位教师收到巴德岗市政府感谢信，信中高度赞扬并诚挚感谢他们在巴德岗市节日主题展览活动中的杰出贡献。该活动吸引了超 1.2 万名当地民众及国际游客参观，孔子学院团队现场展示书法、中国结、茶艺、剪纸、中国美食等传统文化，收获广泛关注。

In March 2025, **Li Shuangcheng**, Chinese Director of **the Confucius Institute at Kathmandu University in Nepal**, together with eight teachers, each received a letter of appreciation from the Bhaktapur Municipality. The letters commended and appreciated their outstanding contributions to the Bhaktapur Festival-Themed Exhibition, which attracted more than 12,000 local residents and international visitors. During the event, the Confucius Institute team showcased traditional Chinese culture, including calligraphy, Chinese knotting, tea art, paper-cutting, and Chinese cuisine, drawing widespread attention.



李双成（中）及 8 位教师获巴德岗市政府感谢信

Li Shuangcheng (middle) and eight teachers, each receives a letter of appreciation from the Bhaktapur Municipality



感谢信（部分）

Example letters of appreciation

在清晨的**格鲁吉亚第比利斯自由大学孔子学院**里，总能看到**玛琳娜**院长忙碌的身影。在她的精心耕耘下，孔子学院推出了《轻松学中文》《实用汉语课本》等多部中格双语教材。“每个汉字都是一扇通往中华文明的窗口。”这是她常挂在嘴边的话。无论是每月的教学点走访，还是每场文化活动的筹办，她都坚持参与，力求完善每个细节。十五年的坚守，让这位格鲁吉亚汉学家成为中国文化的知音，用真心搭建起中格友谊的桥梁。

At the **Confucius Institute at Free University of Tbilisi in Georgia**, the busy figure of Director **Marine Jibladze** can often be seen in the early morning. Through her dedicated efforts, the Confucius Institute has developed and published a series of bilingual Chinese–Georgian teaching materials, including *Easy Steps to Chinese* and *Practical Chinese Reader*. “Every Chinese character is a window into Chinese civilization,” she often remarks. Whether conducting monthly visits to teaching sites or organizing cultural events, she remains personally involved, striving to refine every detail. Over 15 years of steadfast commitment, this Georgian sinologist has become a true confidant of Chinese culture, building a bridge of friendship between China and Georgia with sincerity and dedication.



玛琳娜（右）获孔子学院院长纪念奖章
Marine Jibladze (right) receives the Medal for Long Service as a Confucius Institute Director



玛琳娜做语音词汇教学主题讲座
Marina Jibladze delivers a lecture on phonetics and vocabulary teaching

科摩罗大学孔子学院科方院长**阿兰**于1986年来到中国，从预科一直读到博士，毕业后在中国长期从事医学工作，直到2005年，为帮助祖国发展，返回科摩罗大学医学院工作。在19年的时间里，中国已成为他的第二故乡。2014年，科摩罗大学孔子课堂正式揭牌运行，并于2018年升格为孔子学院。多年来，他一直担任孔子课堂科方负责人、孔子学院科方院长，在他的推动下，孔子学院不断拓展教学点，已覆盖大中小学生、部队与社会人员等群体；在科摩罗电视台开设《跟我学汉语》电视节目；并协助科摩罗大学开办中文专业及中文选修课，推动中文教学在科蓬勃发展。

Adamou Hamada Jean Alain, Comorian Director of **the Confucius Institute at University of Comoros**, first came to China in 1986, where he completed his studies from preparatory level through to a doctoral degree. After graduation, he worked in the medical field in China for many years. In 2005, motivated by a commitment to contribute to the development of his home country, he returned to serve at the School of Medicine and Public Health at the University of Comoros. Over the course of 19 years, China had become his second home. In 2014, the Confucius Classroom at University of Comoros was officially inaugurated, and it was upgraded to a Confucius Institute in 2018. Over the years, he has served as the Comorian Head of the Confucius Classroom and the Director of the Confucius Institute, playing a key role in advancing the Confucius Institute's development. Under his leadership, teaching sites have been continuously expanded, covering a wide range of learners, including primary and secondary school students, university students, military personnel, and community learners. He also facilitated the launch of the television program *Learn Chinese with Me* on the national channel of Comoros, and supported the University of Comoros in establishing a Chinese major and offering elective Chinese courses, thereby promoting the robust development of Chinese language education in Comoros.



阿兰参加 2025 年全球“孔子学院日”活动并发言
Adamou Hamada Jean Alain speaks at the 2025 Confucius Institute Day event



西索科（右）获 2018 年孔子学院“先进个人”称号
Fayera Sissoko (right) receives the Confucius Institute Individual Performance Excellence Award in 2018

马里阿斯基亚中学孔子课堂马方负责人**西索科**自 1981 年从中国留学归国后，一直从事中文教学与管理工作，一度是马里全国唯一的中文教师。在他的持续坚守下，马里中文教育事业不断发展。他义务出任孔子课堂负责人，带领孔子课堂发展壮大，频获中马两国表彰。在他的推动下，巴马科扬博·沃洛根大学孔子学院于 2017 年成立，并开设了马里第一个中文本科专业，标志着中文教学全面纳入马里国民教育体系。

Fayera Sissoko, Malian Head of **the Confucius Classroom at Askia Mohamed Middle School in Mali**, has been engaged in Chinese language teaching and teaching related management since returning from studies in China in 1981. For a period, he was the only Chinese language teacher in the country. Through his long-term dedication, Chinese language education in Mali has continued to develop steadily. He has voluntarily served as the head of the Confucius Classroom, leading its growth and earning repeated recognition from both China and Mali. With his active efforts, the Confucius Institute at Université Yambo OUOLOGUEM de Bamako was established in 2017 and launched the first undergraduate Chinese language program in Mali, marking the full integration of Chinese language education into the country's national education system.

意大利 Gorizia 省国立高等教育学院孔子课堂中方负责人**乔桂霞**自 2009 年起先后在英国、意大利任职。在英期间，她因优秀的教学成果，于 2011 年获“英国最杰出中文教师奖”，2014 年获“全球十大优秀汉语教师奖”。2015 年转赴意大利任职后，她根据当地学员特点调整教学策略，所任教学校中文学习人数在短时间内从 25 人增长至近 300 人。任职 10 年来，她不断推动当地中文教学发展，促使孔子课堂所在城市近六成学生学习中文，并带动周边城市、大区开设中文课程。

At **the Confucius Classroom at Gorizia Province National High School Education Academy in Italy**, Chinese Head **Qiao Guixia** has successively served in the United Kingdom and Italy since 2009. During her tenure in the United Kingdom, she was awarded the “UK Outstanding Chinese Language Teacher Award” in 2011, and the “Top Ten Outstanding Chinese Language Teachers Worldwide” award in 2014, in recognition of her exemplary teaching achievements. After assuming her post in Italy in 2015, she adjusted her teaching strategies in light of local learners’ characteristics, leading to a rapid increase in Chinese language enrollment at her school—from 25 students to nearly 300 within a short period of time. Over the past decade, she has continuously advanced the development of Chinese language education in the region, contributing to the fact that nearly 60 percent of students in the host city now



乔桂霞（右前）组织剪纸文化活动
Qiao Guixia (front right) organizes
a paper-cutting activity

study Chinese, while also promoting the establishment of Chinese language programs in surrounding cities and regions.

约旦安曼 TAG 孔子学院中方院长**杨松芳**自 2015 年起担任院长至今，十年如一日地践行孔子学院使命，推动中文教学在约旦扎根结果。她主编的约旦目前唯一一部本土中文教材《商务汉语培训教程》，填补了当地缺乏专门针对阿拉伯语母语者商务中文教材的空白。在她的带领下，孔子学院教学体系日臻完善，实现从入门级到高级全覆盖，累计培养学员 7,000 余人，HSK 考试通过率达 99%。

Yang Songfang, Chinese Director of **the Amman TAG-Confucius Institute in Jordan**, has served in her role since 2015, dedicating to fulfilling the commitment of the Confucius Institute and consistently advancing Chinese language education in the country. She compiled the *Business Chinese Training Course*: the first and only locally developed business Chinese textbook tailored to Arabic speakers in Jordan, filling a gap in resources of its kind. Under her leadership, the Confucius Institute has established a comprehensive teaching system from beginner to advanced levels, trained more than 7,000 students, and achieved an HSK pass rate of 99%.



杨松芳
Yang Songfang



金雅瑛主持延世中国学堂
Kim Ayoung presides over the Yonsei
Chinese Class

韩国延世大学孔子学院本土核心教师**金雅瑛**负责孔子学院教学设计和管理工作，同时承担中国语言学研究及综合行政事务。在她的努力下，孔子学院学员规模大幅增长，教学管理的长效机制也得以完善。与此同时，她深耕中文教学研究，将数字研究方法应用于教育、语法与语言史等领域，参与出版了论文集《中文数字人文研究》。

Kim Ayoung, a core local Chinese language teacher at **the Confucius Institute at Yonsei University in the Republic of Korea**, is responsible for instructional design and academic management,

while also engaging in research in Chinese linguistics and administrative work. Under her efforts, student enrollment has grown significantly, and a long-term teaching management mechanism has been improved. Meanwhile, she has been deeply engaged in research on Chinese language teaching, applying digital research methods to fields such as education, grammar, and the history of the Chinese language. She also contributed to the publication of the collected papers *Studies in Chinese Digital Humanities*.



《中文数字人文研究》

Studies in Chinese Digital Humanities

黑山大学孔子学院本土教师米莉多年来积极培养女儿柏爱莉学习中文。在她的影响下，柏爱莉接连荣获“汉语桥”世界小学生中文秀及世界中学生中文比赛全球总冠军。2025年10月，黑山教育、科学和创新部部长安杰拉·亚克希奇-斯托亚诺维奇在会见柏爱莉时，赞扬她的成绩不仅体现了个人能力，更彰显了黑山青年积极拥抱世界的开放姿态。同月，柏爱莉的形象登上波德戈里察市中心户外广告牌，成为当地文化热点。

Milijana Božović, a local Chinese language teacher at **the Confucius Institute at University of Montenegro**, has long been committed to supporting her daughter Alisa



黑山教育、科学和创新部部长安杰拉·亚克希奇-斯托亚诺维奇（中）会见柏爱莉（右二）和米莉（右一）
Montenegrin Minister of Education, Science and Innovation Anđela Jakšić-Stojanović (middle) meets with Alisa Bogdanović (second from the right) and Milijana Božović (first from the right)



柏爱莉与自己的广告牌
Alisa Bogdanović with her billboard

Bogdanović in learning Chinese. Under her guidance, Alisa successively won global championships in both the “Chinese Bridge” Chinese Show for Foreign Primary School Students and Chinese Proficiency Competition for Foreign Secondary School Students. In October 2025, the Minister of Education, Science and Innovation of Montenegro, Anđela Jakšić-Stojanović, met with Alisa and praised her achievements as a reflection not only of personal excellence, but also of the openness of Montenegrin youth to global engagement. In the same month, Alisa’s image appeared on outdoor billboards in central Podgorica, becoming a local cultural highlight.



米莉（左）和柏爱莉（右）在中国
Milijana Božović (left) and Alisa Bogdanović (right)
in China

塞拉利昂大学孔子学院本土教师**小马盖**从优秀学员成长为出色的本土教师。面对部分教学点设施简陋、位置偏远等问题，他从未有过丝毫抱怨与退缩，在没有课桌椅的泥地上为学员席地授课，甚至牺牲休息时间上门辅导，只为不让任何一个热爱中文的学生掉队。“我希望未来有更多塞拉利昂孩子，能像我一样，因为中文，看见世界的另一面。”这是他的初心，也是他坚持教学的动力。

Nathaniel Margai, a local Chinese language teacher at **the Confucius Institute at the University of Sierra Leone**, has grown from an outstanding student into a dedicated

educator. In the face of limited facilities and remote teaching locations, he has demonstrated unwavering dedication, never complaining or retreating. He conducts classes on bare ground where desks and chairs are unavailable, and even sacrifices his personal time to provide home tutoring, ensuring that no student with a passion for learning Chinese is left behind. “I hope that in the future, more children in Sierra Leone, like myself, will be able to see another side of the world through learning Chinese.” This aspiration reflects his original commitment and serves as the driving force behind his continued dedication to teaching.



小马盖的教学课堂

Nathaniel Margai's Chinese class

菲律宾大学孔子学院教师黄玉洁抓住菲律宾篮球历史悠久、普及度高的特点，与随任家属通过篮球这一跨越国界的运动，结识当地民众、互教中菲语言、分享两国美食。她将亲身经历撰写成文章《篮球架起友谊桥——记中菲民间交流的温度》，生动传递了中菲民间交流的质朴温度与深厚情谊，斩获由旅菲各校友会联合会主办的中菲建交 50 周年征文比赛一等奖。

Huang Yujie, a teacher at **the Confucius Institute at the University of the Philippines, Diliman**, leveraged the long-standing history and widespread popularity of basketball in the Philippines to engage with local communities. Through the sport, she and her family connected with local residents, exchanged languages, and shared culinary



黄玉洁

Huang Yujie



《菲律宾商报》刊登黄玉洁获奖文章

Chinese Commercial News publishes Huang Yujie's award-winning essay

traditions. Drawing on these experiences, she authored the essay *Basketball as a Bridge of Friendship: The Warmth of People-to-People Exchange between China and the Philippines*, which vividly conveyed the genuine warmth of people-to-people exchanges and profound friendship between China and the Philippines, and won first prize in an essay writing contest commemorating the 50th anniversary of China–Philippines diplomatic relations, hosted by the federations of alumni associations of Chinese nationals in the Philippines.

乍得恩贾梅纳大学孔子学院志愿者教师**苏芸芸**深度参与孔子学院与中国援乍得农业技术援助项目专家组联合打造的“中文+农业（水稻种植）”特色教学班。作为项目骨干教师，她全程参与教学实践，为农业专家和学员搭建沟通的桥梁。在完成基础中文教学和农业理论知识传授后，她与技术团队带领学员走入试验田，翻土、施肥、育苗、移栽……通过从土壤改良到丰



苏芸芸（左前）指导学员整备稻田

Su Yunyun (front left) guides trainees in preparing the rice field



苏芸芸（左二）与“中文+农业（水稻种植）”特色教学班师生合影

Group photo of Su Yunyun (second from the left) with faculty and students of the “Chinese + Agriculture (Rice Cultivation)” program

收收割的全流程实践，她在非洲大地谱写了中非教育合作与民生改善的青春乐章。

Volunteer Chinese language teacher **Su Yunyun** from **the Confucius Institute at University of N'Djamena in Chad** played a key role in the “Chinese + Agriculture (Rice Cultivation)” program jointly developed by the Confucius Institute and the Agricultural Technical Assistance Mission of China to Chad. As a core instructor, she participated throughout the teaching process, bridging communication between agricultural experts and trainees. Following classroom instruction in basic Chinese and agricultural theory, she worked with the technical team to guide students through hands-on field practice, covering the full cycle from soil preparation to harvest, contributing to China–Africa educational cooperation and livelihood improvement.

埃及苏伊士运河大学孔子学院志愿者教师**高爱琴**，在埃及斋月期间，面对学生们白天禁食、出勤率低、课堂注意力不集中等问题，灵活调整教学安排，设立斋月专属出勤加分规则，适当降低新课难度，增加复习巩固环节，并合理增加课间休息频次。这一课堂管理案例在首届阿拉伯国家国际中文教育案例大赛中荣获一等奖，为同地区中文教学提供了可复制推广的管理范式。

Volunteer Chinese language teacher **Gao Aiqin** from **the Confucius Institute at Suez Canal University in Egypt** adapted teaching



高爱琴
Gao Aiqin



高爱琴的课堂管理案例获首届阿拉伯国家国际中文教育案例大赛一等奖
Gao Aiqin's teaching case receives first prize at the First International Chinese Language Education Case Competition for Arab Countries

arrangements during Ramadan in response to challenges such as daytime fasting, reduced attendance, and decreased concentration among students. By introducing flexible attendance policies, adjusting course difficulty, increasing review sessions and breaks, she effectively improved classroom engagement. Her case was awarded first prize at the First International Chinese Language Education Case Competition for Arab Countries, providing a replicable model for regional teaching practice.

澳大利亚查尔斯达尔文大学孔子学院志愿者教师卢瀚林为了让学员准确理解五禽戏、八段锦等中国传统武术的动作精髓，将“阴阳平衡”“气血通畅”等抽象概念转化为通俗易懂的比喻，让学员在肢体实践中感受文化内涵。他的课堂是体育训练场，更是文化体验馆，不断激发着学员的学习热情。在他的影响下，学员不仅利用课余时间互相纠正动作，还主动向家人演示并解释其中的文化背景。一名学员在课程总结中写道：“以前觉得中国文化神秘难懂，现在发现它就在一招一式中。”

At the **Confucius Institute at Charles Darwin University in Australia**, volunteer Chinese language teacher **Lu Hanlin** has focused on helping learners accurately grasp the essence of traditional Chinese exercises such as *wuqinxi* and *baduanjin*. By transforming abstract concepts like “yin-yang balance” and “smooth circulation of qi and blood” into clear and accessible analogies, he enables students to experience the cultural connotations



卢瀚林（着紫衣）的武术教学课堂
Lu Hanlin's (in purple) martial arts class

through physical practice. His classes serve not only as training sessions but also as immersive cultural experiences, continuously stimulating students' enthusiasm for learning. Under his guidance, students not only practice and correct each other's movements after class, but also take the initiative to demonstrate and explain the cultural background to their families. As one student noted in a course reflection, "What once seemed mysterious and difficult to understand about Chinese culture is now embodied in every movement."

 **1.29**

2025 全球孔子学院云
春晚正式上映

 **03.14**

孔子学院品牌术语中英对
照（2025 修订版）发布

 **03.21—30**

中国国际中文教育基金会
工作团访问德国、挪威、
荷兰

附
录

APP END IX

2025 年中国国际中文教育基金会 支持孔子学院发展大事记

Chronicle of Events of Chinese International Education Foundation
Supporting the Confucius Institute Development in 2025

 **12.01—12**

2025 年（下半年）孔子学院
中方院长岗前培训在厦门举办

 **12.01**

孔子学院数字资源管理系统正
式上线并投入使用

 **12.15**

孔子学院正式入驻小红书平台

 **11.16**

中国国际中文教育基
金会与中国互联网络
信息中心签署战略合
作框架协议

 **11.14—16**

2025 世界中文大会在北京
召开

 **03.26**

“孔院云”院长管理系统正式上线并投入使用

 **05.26**

洪都拉斯首所孔子学院举行揭牌仪式

 **05.12—23**

2025 年（上半年）孔子学院中方院长岗前培训在成都举办

 **06.10—16**

2025 孔子学院外方院长来华研修在重庆举办

 **06.23—28**

中国国际中文教育基金会理事长杨卫率团访问乌兹别克斯坦、俄罗斯

 **07—12**

孔子学院中方合作院校发挥主体作用评估试点工作正式开展

 **09.08—14**

中国国际中文教育基金会工作团访问哥伦比亚、巴西

 **10.14—20**

2025 孔子学院外方院长来华研修在天津举办

 **09.23**

阿尔及利亚首所孔子学院举行揭牌仪式

 **09.25**

2025 年全球“孔子学院日”活动在北京举办

 **09.25**

2025 年孔子学院中方合作机构联盟工作交流会在北京召开

01.29

2025 全球孔子学院云春晚正式上映

The 2025 Online Chinese Lunar New Year Gala of Confucius Institutes Launched

1月29日，2025全球孔子学院云春晚正式上映。晚会以“光”为主题，通过“晨曦启航”“骄阳似火”“炽热华章”三个篇章展现全球孔院人欢度春节的热闹场景。云春晚在孔子学院全球门户网站（ci.cn）、抖音、视频号，以及海内外多个社交媒体平台展映，总浏览量超210万次。

On January 29, the 2025 Online Chinese Lunar New Year Gala of Confucius Institutes was officially launched. Centered on the theme of “Light,” the gala was presented in three chapters—“Sail at Dawn,” “The Scorching Sun,” and “A Fiery Chapter”—showcasing festive scenes of Clers around the world celebrating the Spring Festival. The online gala was broadcast on the Confucius Institute Global Portal (ci.cn), Douyin, WeChat Channel, as well as multiple domestic and overseas social media platforms, attracting a total viewership of over 2.1 million.



2025 全球孔子学院云春晚节目

Programs from the 2025 Online Chinese Lunar New Year Gala of Confucius Institutes

**Chinese–English Bilingual Glossary of the Confucius Institute
Brand (2025 Revised Edition) Released**

released. The first batch of the Glossary of the Confucius Institute Brand (Chinese–English) was published in June 2024, effectively supporting teaching at Confucius Institutes and administrative work at their Chinese and local hosts, while also enhancing the Confucius Institute’s brand prestige. To ensure the accuracy and timeliness of the Glossary, this revision adds 15 new entries, with 88 terms revised and published.

On March 14, the Chinese–English Bilingual Glossary of the Confucius Institute Brand (2025 Revised Edition) was officially



Chinese-English Bilingual Glossary of the Confucius Institute Brand (2025 Revised Edition) (Excerpts)

03.21
—30

中国国际中文教育基金会工作团访问德国、挪威、荷兰

A Delegation of the Chinese International Education Foundation
Visited Germany, Norway, and the Netherlands

3月21日—30日，中国国际中文教育基金会工作团访问德国、挪威、荷兰。其间，工作团拜会德国施特拉尔松德市市长彼得·保罗、挪威 Akademiet 教育集团总裁谢迪·艾德和荷兰格罗宁根大学校长尤克·德弗里斯，走访调研德国慕尼黑孔子学院、荷兰格罗宁根孔子学院等8所孔子学院和孔子课堂，与中外方院长及负责人深入探讨孔子学院和孔子课堂的运行现状与未来发展。

From March 21 to 30, a delegation of the Chinese International Education Foundation conducted visits to Germany, Norway, and the Netherlands. During the visits, the delegation met with Peter Paul, President of the City Council of Stralsund, Germany; Kjetil Eide, Chairman of the Akademiet Norge, an education group in Norway; and Jouke de Vries, President of the University of Groningen in the Netherlands. The delegation also visited and conducted research at eight Confucius Institutes and Confucius Classrooms, including the Confucius Institute Munich in Germany, and the Groningen Confucius Institute in the Netherlands. In-depth discussions were held with Chinese and local directors and heads on the current operation and future development of Confucius Institutes and Confucius Classrooms.



工作团与德国施特拉尔松德市市长举行会谈

The delegation holds talks with the president of the City Council of Stralsund in Germany

03.26

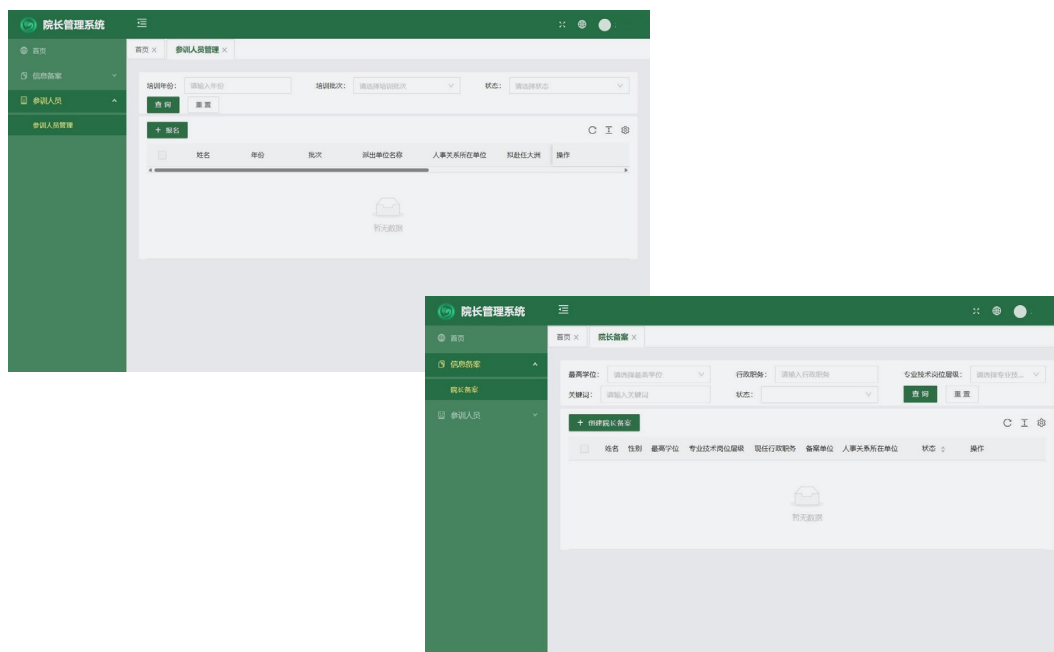
“孔院云”院长管理系统正式上线并投入使用

The “CI Cloud” Director Management System Officially Launched and Put into Operation

3月26日，“孔院云”院长管理系统正式上线并投入使用。该系统旨在通过数字化手段规范院长选派流程，提升孔子学院中方院长储备、选任和培养培训工作效能，为中方合作机构更好地发挥办学主体作用、实现精细化人才管理提供技术保障。

On March 26, the “CI Cloud” Director Management System was officially launched and put into operation. The system is designed

to standardize the selection and appointment process for directors through digital means, enhance the efficiency of reserve building, selection, appointment, and training of Chinese directors of Confucius Institutes. It also provides technical support for Chinese hosts to better fulfill their principal role in running institutions and to achieve refined talent management.



“孔院云”院长管理系统
“CI Cloud” Director Management System

05.12
—23

2025 年（上半年）孔子学院中方院长岗前培训在成都举办

The Pre-Service Training for Chinese Directors of Confucius Institutes in the First Half of 2025 Held in Chengdu

5月12日—23日，2025年（上半年）孔子学院中方院长岗前培训在成都举办。该培训由四川师范大学承办，来自53家中方合作机构的67名候任院长（含独立孔子课堂负责人）参加。培训内容涵盖孔子学院管理、跨文化交流、教学方法、文化活动策划等多个方面，旨在全面提升候任中方院长的履职能力。

From May 12 to 23, the Pre-Service Training for Chinese Directors of Confucius Institutes in the First Half of 2025 was held in Chengdu. Hosted by Sichuan Normal University, the program brought together 67 Chinese directors-elect of Confucius Institutes (including heads of independent Confucius Classrooms) from 53 Chinese hosts. The training covered a wide range of topics, including Confucius Institute management, cross-cultural communication, teaching methodologies, and cultural program planning, with the aim of comprehensively enhancing the professional capacity of prospective Chinese directors.

2025年（上半年）孔子学院中方院长岗前培训结业仪式



结业合影

Group photo at training completion

05.26

洪都拉斯首所孔子学院举行揭牌仪式

Honduras' First Confucius Institute Officially Inaugurated

5月26日，由洪都拉斯弗朗西斯科·莫拉桑国立教育大学与中国浙江外国语学院合作共建的弗朗西斯科·莫拉桑国立教育大学孔子学院在洪都拉斯举行揭牌仪式。这是洪都拉斯建设的首所孔子学院。中国驻洪都拉斯大使于波、洪都拉斯外交部长雷纳、弗朗西斯科·莫拉桑国立教育大学校长梅迪纳、浙江外国语学院校长张环宙出席并致辞，中国国际中文教育基金会理事长杨卫、洪都拉斯驻华大使蒙卡达通过视频致辞。

On May 26, the inauguration ceremony of the Confucius Institute at Francisco Morazán National Pedagogical University, Honduras, jointly established by the university and Zhejiang International Studies University of China, was held in Honduras. This marks the first Confucius Institute established in Honduras. Yu Bo, Chinese Ambassador to Honduras; Eduardo Enrique Reina, Minister of Foreign Affairs in Honduras; Lexy Concepción Medina Mejía, President of the Francisco Morazán National Pedagogical University; and Zhang Huanzhou, President of Zhejiang International Studies University,

attended the ceremony and delivered remarks. Yang Wei, President of the Chinese International Education Foundation and Salvador Moncada, Ambassador of Honduras to China, delivered video remarks.



揭牌仪式合影

Group photo at the inauguration ceremony



洪都拉斯外交部长雷纳致辞

Eduardo Enrique Reina, Minister of Foreign Affairs in Honduras, delivers a speech

06.10
— 16

2025 孔子学院外方院长来华研修在重庆举办

The 2025 Workshop for Local Directors of Confucius Institutes Held in Chongqing

6月10日—16日，2025孔子学院外方院长来华研修在重庆举办。本次研修由西南大学承办，来自26个国家的30名外方院长（含独立孔子课堂负责人）参加。院长们听取中国历史文化、孔子学院品牌建设、人工智能发展等领域的专家讲座，参访大足石刻、长安汽车全球研发中心等考察点，并围绕人工智能促进孔子学院新发展等主题展开深入研讨。研修期间，部分中方合作院校工作人员赴重庆，与中国国际中文教育基金会各业务部门人员、外方院长进行面对面深入交流，答疑解惑。

From June 10 to 16, the 2025 Workshop for Local Directors of Confucius Institutes was held in Chongqing. Organized by Southwest University, the program brought together 30 local directors of Confucius Institutes (including heads of independent Confucius Classrooms)

from 26 countries. Participants attended expert lectures on Chinese history and culture, Confucius Institute brand development, and artificial intelligence, among other topics. They also conducted field visits to the Dazu Rock Carvings and CHANGAN Automobile's Global Research and Development Center, and engaged in in-depth discussions on themes such as leveraging artificial intelligence to advance the future development of Confucius Institutes. During the workshop, staff from some Chinese hosts traveled to Chongqing to hold face-to-face exchanges with staff from various departments of the Chinese International Education Foundation and local directors, addressing questions and strengthening communication.



开班合影

Group photo at the opening ceremony



分组研讨

Group discussions

06.23
—28

中国国际中文教育基金会理事长杨卫率团访问乌兹别克斯坦、俄罗斯

Yang Wei, President of the CIEF, Led a Delegation to Visit Uzbekistan and Russia

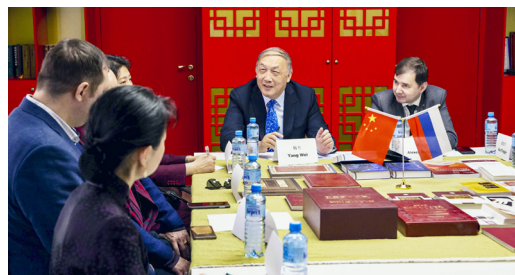
6月23日—28日，中国国际中文教育基金会理事长杨卫率团访问乌兹别克斯坦、俄罗斯两国6所孔子学院和孔子课堂。在乌期间，代表团到访塔什干国立东方大学、撒马尔罕国立外国语学院并访问孔子学院；在俄期间，代表团到访莫斯科国立语言大学、俄罗斯国立人文大学、圣彼得堡私立补充教育“孔子”东方语言文化学院、圣彼得堡国立大学并访问孔子学院和孔子课堂。代表团与各合作机构负责人举行会谈，就提升孔子学院服务水平、深化语言教育合作等议题进行交流，达成一系列共识。

From June 23 to 28, Yang Wei, President of the Chinese International Education Foundation, led a delegation to visit six Confucius Institutes and Confucius Classrooms in Uzbekistan and Russia. During the visit to Uzbekistan, the delegation visited Tashkent State University of Oriental Studies and Samarkand State Institute of Foreign Languages, and the Confucius Institutes hosted by the two universities. During the visit to Russia, the delegation visited Moscow State Linguistic University, Russian State University for the Humanities, the Private Institution Educational Organization of Supplementary Education «Confucius» Oriental Languages

& Culture Academy, and Saint Petersburg State University, including affiliated Confucius Institutes and Confucius Classrooms. The delegation held meetings with heads of local hosts, exchanging views on enhancing the service capacity of Confucius Institutes and deepening cooperation in language education, and reached a series of consensuses.



杨卫率团访问乌兹别克斯坦塔什干国立东方大学
Yang Wei leads a delegation visiting Tashkent State University of Oriental Studies in Uzbekistan



杨卫率团访问俄罗斯圣彼得堡国立大学孔子学院
Yang Wei leads a delegation visiting the Confucius Institute at Saint Petersburg State University in Russia

07
— 12孔子学院中方合作院校发挥主体作用评估
试点工作正式开展Pilot Program Evaluating the Principal Role of Chinese Hosts of
Confucius Institutes Officially Held

7月—12月，中国国际中文教育基金会以辽宁省孔子学院合作大学联盟作为试点对象，正式开展对孔子学院中方合作院校发挥主体作用的试点评估工作。评估主要面向孔子学院中方合作院校，旨在促使其增强办学主体意识，完善管理制度，强化支撑体系，提升孔子学院管理工作水平。

From July to December, the Chinese International Education Foundation has designated the Liaoning Confucius Institute Partnership Alliance as a pilot unit and officially held the pilot program evaluating the principal role of Chinese hosts of Confucius Institutes. The evaluation is primarily directed at Chinese hosts of Confucius Institutes, with the aim of strengthening their awareness of their role as key education providers, improving institutional management systems, reinforcing support mechanisms, and enhancing the overall management capacity of Confucius Institutes.



辽宁省孔子学院中方合作院校发挥主体作用评估试点说明会合影

Group photo of the Briefing on the Pilot Program Evaluating the Principal Role of Chinese Hosts of Confucius Institutes in Liaoning Province

09.08
— 14

中国国际中文教育基金会工作团访问哥伦比亚、巴西

A Delegation of the Chinese International Education Foundation Visited Colombia and Brazil

9月8日—14日，中国国际中文教育基金会工作团访问哥伦比亚、巴西。工作团拜会哥伦比亚麦德林大学、安第斯大学与巴西圣保罗州立大学校领导，走访调研哥伦比亚波哥大豪尔赫·塔德奥·洛萨诺大学孔子学院、巴西 FAAP 商务孔子学院等 5 所孔子学院，并参加巴西孔子学院联席会议暨巴西孔子学院联盟成立仪式。仪式上，中国国际中文教育基金会、巴西孔子学院联盟与巴西中资企业协会签署关于建立战略合作关系的谅解备忘录。

From September 8 to 14, a delegation of the Chinese International Education Foundation visited Colombia and Brazil. The delegation met with the leadership of the University of Medellín and the University of the Andes in Colombia, as well as Sao Paulo State University in Brazil. It also conducted field visits to five Confucius Institutes, including the Confucius Institute at the University of Bogota Jorge Tadeo Lozano in Colombia and the Business Confucius Institute at FAAP in Brazil. In addition, the delegation attended the Joint Conference of Confucius Institutes in Brazil and the inauguration ceremony of the Confucius Institute Alliance of Brazil. During the event, the Chinese International Education Foundation, the Confucius Institute Alliance of Brazil, and the Association of Chinese Companies in Brazil signed a memorandum of understanding concerning establishing a strategic partnership.



工作团访问巴西圣保罗州立大学孔子学院
The delegation visits the Confucius Institute
at Sao Paulo State University in Brazil



工作团访问哥伦比亚麦德林孔子学院
The delegation visits the Confucius Institute in
Medellín, Colombia

09.23

阿尔及利亚首所孔子学院举行揭牌仪式

Algeria's First Confucius Institute Officially Inaugurated

9月23日，由阿尔及利亚阿尔及尔第二大学与中国西北师范大学合作共建的阿尔及尔第二大学孔子学院在阿尔及利亚举行揭牌仪式。这是阿尔及利亚建设的首所孔子学院。阿尔及利亚高等教育与科研部部长巴达里、中国驻阿尔及利亚大使董广利、阿尔及尔第二大学校长拉赫曼尼、西北师范大学校长王占仁、阿尔及利亚—中国友好协会主席德贝什等800余人出席仪式。

On September 23, the Confucius Institute at Algiers 2 University, jointly established by the University of Algiers II in Algeria and the Northwest Normal University of China, held its inauguration ceremony in Algeria. This is the first Confucius Institute established in the country. More than 800 guests attended the ceremony, including Algerian Minister of Higher Education and Scientific Research Kamel Baddari, Chinese Ambassador to Algeria Dong Guangli, Rector of the University of Algiers II Said Rehmani, President of Northwest Normal University Wang Zhanren, and the President of the Algerian–Chinese Friendship Association Smail Debeche.



揭牌仪式合影

Group photo at the inauguration ceremony



09.25

2025 年全球“孔子学院日”活动在北京举办

The 2025 Confucius Institute Day Celebrated in Beijing

9月25日，中国国际中文教育基金会在北京举办2025年全球“孔子学院日”活动。阿尔及利亚驻华大使卡伊德·苏莱曼·拉赫桑，孟加拉国驻华大使馆公使衔参赞、副馆长卡齐·习奥·哈桑等8国驻华使节，以及国际语言推广机构代表、孔子学院中外方合作机构代表、孔子学院院长与留学生代表等超150人参加活动。活动以“数智赋能新发展”为主题，现场举行“首批孔子学院精品数字资源清单公布暨数智化主题年启动仪式”；揭晓第五届“最·孔院”全球短视频征集活动获奖作品、优秀组织单位和孔院达人；宣布荣获2025年“孔子学院院长纪念奖章”的院长名单。活动期间，基金会向全球孔院人发起倡议，以“共建中文教育智慧网络，共享中文教育优质资源”为主题，将2025—2027年确定为孔子学院数智化主题年。

On September 25, the Chinese International Education Foundation held the 2025 Confucius Institute Day in Beijing. Kaid Slimane Lahcene, Ambassador of Algeria to China, Kazi Ziaul Hasan, Minister and Deputy Chief of Mission of the Embassy of Bangladesh to China, and diplomatic envoys from eight countries in China, along with representatives of international language promotion organizations, Chinese and local hosts of Confucius Institutes,



活动现场合影

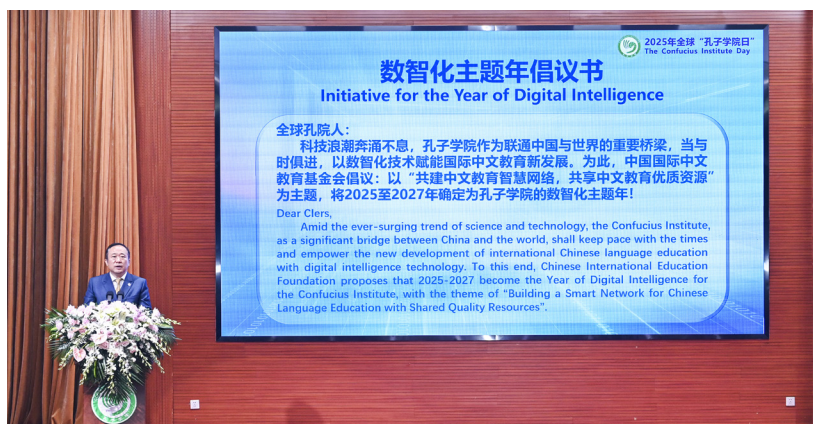
Group photo of the event

Confucius Institute directors, and international students—more than 150 participants in total—attended the event. Centered on the theme “Empower New Development Through Digital Intelligence,” the event featured the release of the “Confucius Institute (inaugural) Premium Digital Resource List” and the inauguration of the Year of Digital Intelligence for the Confucius Institute. It also announced the winning entries, outstanding organizations, and CI Talents of the Fifth CI Moments Global Short Video Collection Event, as well as the list of recipients of the 2025 Medal for Long Service as a Confucius Institute Director. During the event, the CIEF issued an initiative to the Clers worldwide, designating 2025 to 2027 as “The Year of Digital Intelligence for the Confucius Institute” under the theme of “Building a Smart Network for Chinese Language Education with Shared Quality Resources.”



基金会副理事长、秘书长赵灵山主持活动

Zhao Lingshan, Vice President and Secretary-General of the CIEF, presides over the event



基金会副理事长、北京语言大学校长段鹏代表基金会发起倡议

Duan Peng, Vice President of the CIEF and President of Beijing Language and Culture University, issues the initiative on behalf of the CIEF



09.25

2025 年孔子学院中方合作机构联盟工作 交流会在北京召开

2025 Work Exchange Meeting for Alliance of Chinese Hosts of
Confucius Institutes Held in Beijing

9月25日，中国国际中文教育基金会在北京举办2025年孔子学院中方合作机构联盟工作交流会，来自中国教育部中外语言交流合作中心和中方合作机构的50余位代表出席。会议设有“加强资源整合，促进区域教学资源开发、人才培养、师资派遣等工作协同发展”“发挥平台作用，挖掘优质资源，打造精品项目，服务地区发展”“拓展合作机构类型，扩大联盟朋友圈，创造更大发展空间，推动交流协作常态化”三个议题，旨在充分发挥各工作联盟协同作用，加强联盟内与联盟间资源共享和经验交流，共同提升中方合作机构孔子学院管理水平。

On September 25, the Chinese International Education Foundation held the 2025 Work Exchange Meeting for Alliance of Chinese Hosts of Confucius Institutes in Beijing. More than 50 representatives from the Center for Language Education and Cooperation under the Ministry of Education of China and various Chinese hosts of the Confucius Institutes attended the meeting. The meeting focused on three key topics: strengthening resource integration and promoting coordinated development in regional teaching resource development, talent cultivation, and teacher dispatch; leveraging platform functions to identify high-quality resources, develop flagship programs, and better serve regional development; and expanding the types of hosts of Confucius Institutes, enlarging the circle of friends, creating broader development space, and promoting the normalization of exchange and cooperation. The meeting aimed to fully leverage the synergistic role of the working alliances, enhance resource sharing and experience exchange both within and among alliances, and jointly improve the management capacity of Chinese hosts of the Confucius Institutes.



会议现场

The scene of the meeting

10.14
—20

2025 孔子学院外方院长来华研修在天津举办

The 2025 Workshop for Local Directors of Confucius Institutes Held in Tianjin

10月14日—20日，2025孔子学院外方院长来华研修在天津举办。本次研修由天津师范大学承办，院长们听取孔子学院品牌影响力、中国宏观经济等主题讲座，考察天津港太平洋码头以及一飞智控、比亚迪·迪空间等科技企业。来自21个国家的24名外方院长（含独立孔子课堂负责人）参加。研修期间，院长们还围绕中外方院长协同合作、孔子学院特色发展与区域交流、人工智能与孔子学院教学改革等主题分组研讨并形成多项共识。

From October 14 to 20, the 2025 Workshop for Local Directors of Confucius Institutes was held in Tianjin. The workshop was organized by Tianjin Normal University. During the workshop, the directors attended lectures on topics such as the brand prestige of the Confucius Institute and China's macroeconomic development. They also visited the Tianjin Port Pacific International Container Terminal,

as well as technology enterprises including EFY Intelligent Control (Tianjin) Technology Co., Ltd. and BYD DiSpace. A total of 24 local directors of Confucius Institutes (including heads of independent Confucius Classrooms) from 21 countries participated in the program. During the workshop, participants also held group discussions on topics such as coordinated cooperation between Chinese and local directors, the distinctive development of Confucius Institutes and regional exchange, and artificial intelligence and teaching reform in Confucius Institutes, reaching a number of common understandings.



结业合影

Group photo at workshop completion



院长参观比亚迪·迪空间

Directors visit BYD DiSpace

11.14
— 16

2025 世界中文大会在北京召开

The 2025 World Chinese Language Conference Held in Beijing

11月14日—16日，由中国教育部主办的2025世界中文大会在北京召开。大会主题为“创新引领 数智赋能——让中文零距离”。中国国务院副总理丁薛祥出席开幕式，并发表主旨讲话。来自160多个国家和地区的教育主管部门代表、中外高校负责人与驻华使节等近5,000人参会。会议期间，中国国际中文教育基金会举办系列活动，包括“孔子学院的传承与发展——迈进新的20年”“孔子学院的数智化应用与实践”“‘中文+’协同生态的构建与案例分享”等会议，发布全球首套以孔子学院为主要应用场景的示范性数字化教学资源《我们是朋友：中文综合教程》，举行全球农业特色孔子学院联盟揭牌仪式以及新建孔子学院签约及授牌仪式等。

From November 14 to 16, the 2025 World Chinese Language Conference, hosted by the Ministry of Education of China, was held in Beijing. The theme of the conference was “Innovation



基金会副理事长、秘书长赵灵山主持“孔子学院的传承与发展——迈进新的20年”专项会议

Zhao Lingshan, Vice President and Secretary-General of the CIEF, presides over the special conference on “The Legacy and Development of Confucius Institutes (CI) — Stepping into the Next 20 Years”

Leads, AI Empowers: Learning Chinese without Borders.” Chinese Vice Premier Ding Xuexiang attended the opening ceremony and delivered a keynote speech. Nearly 5,000 participants from over 160 countries and regions attended the conference, including representatives from education authorities, heads of Chinese and international universities, and diplomatic envoys in China. During the conference, the Chinese International Education Foundation organized a series of events, including forums on “The Legacy and Development of Confucius Institutes (CI) — Stepping into the Next 20 Years,” “Applications and Practices of Digital Intelligence at Confucius Institutes,” and “Constructing Collaborative Ecosystem for ‘Chinese+’: Strategies and Case Studies.” The conference also saw the release of the world’s first set of model digital and intelligent teaching materials designed primarily for Confucius Institutes, *WE ARE FRIENDS: An Integrated Chinese Course*. In addition, the unveiling ceremony for the Global Alliance of Confucius Institutes with Agricultural Characteristics was held, along with the signing and plaque awarding ceremony for newly established Confucius Institutes.



《我们是朋友：中文综合教程》发布仪式

The launch ceremony of *WE ARE FRIENDS: An Integrated Chinese Course*



基金会数字化与创新部副主任刘英佳主持“孔子学院的数智化应用与实践”会议

Liu Yingjia, Deputy Director of the Division of Digitalization and Innovation of the CIEF, presides over the parallel forum on “Applications and Practices of Digital Intelligence at Confucius Institutes”


11.16

中国国际中文教育基金会与中国互联网络信息中心签署战略合作框架协议

Chinese International Education Foundation and China Internet Network Information Center Signed a Strategic Cooperation Framework Agreement

11月16日，2025世界中文大会期间，中国国际中文教育基金会与中国互联网络信息中心举行战略合作框架协议签约仪式，正式启用孔子学院全球门户网站（ci.cn）的中文域名“孔子学院·中国”。

On November 16, during the 2025 World Chinese Language Conference, the Chinese International Education Foundation and the China Internet Network Information Center held a signing ceremony for a strategic cooperation framework agreement and officially launched the Chinese domain name “孔子学院·中国” for the Confucius Institute Global Portal (ci.cn).



签约仪式

The signing ceremony

12.01
— 12

2025 年（下半年）孔子学院中方院长岗前培训在厦门举办

The Pre-Service Training for Chinese Directors of Confucius Institutes in the Second Half of 2025 Held in Xiamen

12月1日—12日，2025年（下半年）孔子学院中方院长岗前培训在厦门举办。该培训由厦门大学承办，来自44所孔子学院中方合作机构的55名候任院长（含独立孔子课堂负责人）参加。培训采用专题讲座、案例分析、小组讨论、实地考察等多种形式，助力中方院长提升履职能力。

From December 1 to 12, the Pre-Service Training for Chinese Directors of Confucius Institutes in the Second Half of 2025 was

held in Xiamen. The training was organized by Xiamen University and attended by 55 Chinese directors-elect of Confucius Institutes (including heads of independent Confucius Classrooms) from 44 Chinese hosts of Confucius Institutes. The training adopted a variety of formats, including thematic lectures, case studies, group discussions, and field visits, aiming to enhance the directors' capacity to fulfill their roles effectively.

2025 年（下半年）孔子学院中方院长岗前培训结业仪式



结业合影

Group photo at training completion



12.01

孔子学院数字资源管理系统正式上线并投入使用

The Confucius Institute Digital Resource Management System
Officially Launched and Put into Operation

12月1日，孔子学院数字资源管理系统正式上线并投入使用。该系统面向全球孔子学院及中外合作机构，旨在搭建孔子学院媒体矩阵投稿通道、品牌活动线上入口和数字资源共享平台，助力孔院人高效开展资源和数据管理工作，推动优质数字资源共建共享。

On December 1, the Confucius Institute Digital Resource Management System was officially launched and put into operation. The system is designed for Confucius Institutes worldwide as well as their Chinese and local hosts. It aims to provide a submission channel for the Confucius Institute media matrix, an online portal for branded activities, and a platform for sharing digital resources. The system will support Clers in carrying out resource and data management more efficiently and promote the co-development and sharing of high-quality digital resources.



孔子学院数字资源管理系统登录页面

The login page of the Confucius Institute Digital Resource Management System


12.15

孔子学院正式入驻小红书平台

The rednote Account of the *Confucius Institute* Officially Launched

12月15日，孔子学院正式入驻小红书平台，新媒体传播矩阵再添新成员。“孔子学院”小红书官方账号面向年轻群体，聚焦国际中文教育和中外人文交流，持续推出优质内容，进一步拓宽品牌传播渠道，丰富宣传载体，增强孔子学院在海内外青年群体中的传播力、影响力与亲和力。

On December 15, the Confucius Institute officially launched its rednote account, further enriching its new media communication matrix. The rednote account of the *Confucius Institute* targets young audiences, focusing on international Chinese language education and exchanges between Chinese people and people from other countries. It will continuously publish high-quality content to further broaden brand communication channels and diversify promotional platforms, and enhance the Confucius Institute's reach, recognition, and appeal among youth audiences both in China and other countries.



“孔子学院”小红书官方账号

The rednote account of the *Confucius Institute*

孔子学院年度发展报告 2025

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中国国际
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